

## School Board Leadership for Excellence in Idaho Public Education



Membership • Benefits • Solutions





The **Idaho School Boards Association** (ISBA) represents all 115 school districts and over 50+ charter schools in Idaho. As a result, over 900 school board members throughout the state are members of ISBA. Founded in 1942, ISBA is a non-profit association whose purpose is to support board members in their complex leadership roles. ISBA is a service organization with a focus on providing quality, cost-effective services to our members.

**ISBA Mission:** The mission of the Idaho School Boards Association is to provide leadership and services to local school boards for the benefit of students and for the advocacy of public education.

#### Membership Benefits & Services Included with ISBA Dues

- Advocacy
- Engagement and partnership with education stakeholders
- Publications
  - Capitol Notes
  - SLATE
  - Clerk's Manual
  - Salary Schedule
  - Master Agreements
- Ask ISBA
- Four hours of free legal services through Anderson, Julian & Hull
- Ability to call and speak to staff
- Job Center

#### **For-Fee Services**

- Ability to purchase the ISBA Insurance Plan through Moreton & Company
- Superintendent Searches
- Professional Development Workshops
- Policy Update Service
- Policy Rewrites
- Job Description Manual
- Events





ISBA advocates on behalf of school boards year round, and provides the tools you need to influence public policy for the benefit of public education.

As a service for school districts and charter schools, ISBA Legislative Services staff works with legislators, the State Board of Education, the State Department of Education, and the Governor's office, as well as other education stakeholders in developing education legislation, as directed by the membership. We also oppose bills that restrict local governance of schools. To advocate for school districts and charter schools, the ISBA staff and Government Affairs Committee are involved in day-to-day activities at the Legislature.

#### **Business Session**

The Business Session is one of the most important functions held at ISBA's Annual Convention. It provides members with the opportunity to direct the Association and its major policies. During the Business Session, school board members get to vote on ISBA resolutions or bylaw changes.

#### **National Advocacy**

Each year, ISBA Staff and Executive Board Officers attend the National School Boards Association (NSBA) Delegate Assembly where they vote on policies that govern NSBA and provide direction for advocacy that NSBA does on your behalf at the federal level.

#### **Government Affairs Committee (GAC)**

ISBA staff works closely with the Government Affairs Committee. The GAC is comprised of the ISBA Executive Board Officers and Region Chairs. There is an equal number of large districts and small districts represented on the GAC. The committee reviews ISBA resolutions and makes recommendations to staff during the legislative session, relating to both ISBA resolutions and legislative issues that may arise which are not covered by ISBA resolutions.

#### **Capitol Notes**

During the legislative session, ISBA sends out a weekly newsletter to keep our members up to date on all the education issues at the Idaho Legislature. Members can find a comprehensive list of all education bills and their status at the end of Capitol Notes.

#### **Calls to Action**

Also during the legislative session, ISBA sends out Action Alerts asking you to contact your legislators or legislative committee members regarding urgent issues.

#### **Facebook Live**

Every Friday during the legislative session, the ISBA team goes live on Facebook to give our members a brief summary of what happened during the week at the Capitol.



The Idaho School Boards Association strives to provide school board members with information, training, and the support needed to serve their district or charter. Developing highly trained and effective board/superintendent teams will help to positively affect student achievement and education. Board members are encouraged to participate in ongoing professional development so they continue to gain knowledge and skills that can be applied to their school board service.

The Legislature appropriated \$6,600 per school district or charter school to be used specifically for board, superintendent, and charter school administrator training. ISBA is an approved trainer, which means the state will reimburse up to \$6,600 of approved professional development expenses for the fiscal year.

#### **Professional Development Workshops**

ISBA has designed it's professional development workshops to accommodate our members' needs. **Topics include:** workshops on superintendent or administrator evaluations, finance, ethics, governance, strategic planning, and continuous improvement. Also, customized workshops can be created for individual board needs.

#### **New Board Member Packets**

The new board member packet includes articles, a book, handouts, and forms. In addition, you will have a mentor from our staff to assist you with your needs.



# Policy Services

#### **Policy Update Service**

A primary function of ISBA is to support and improve policy-making by Idaho's public school boards. The Policy Services staff provide reliable, authoritative policy assistance and information to help school boards draft and maintain policies. ISBA Policy Staff help schools update their policies based upon changes in legislation. Most Idaho school districts and many charter schools are members of the Policy Update Service. This year ISBA released the first official Charter School Policy Manual.

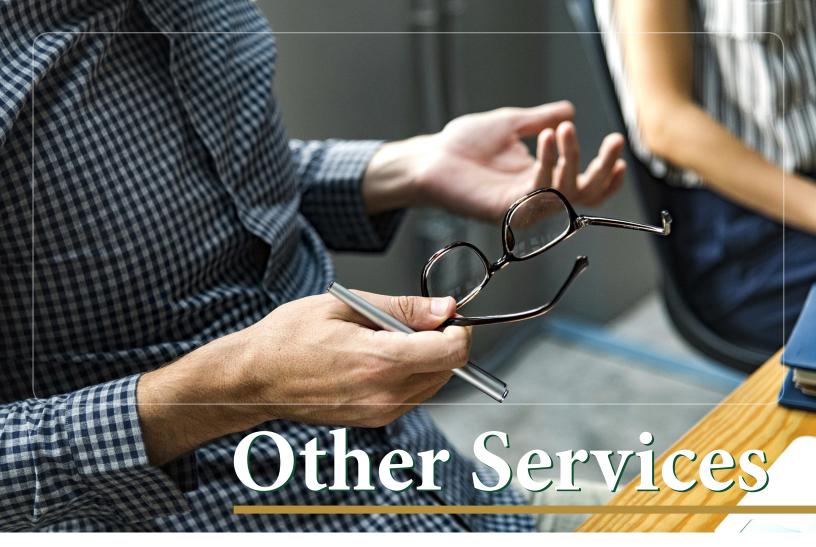
#### **Policy Rewrite**

ISBA offers three options to assist districts and charter schools with their policy manual needs. They are:

- 1. Blended Policy Manual Rewrite. ISBA customizes each model policy, blending it with existing district or school policies.
- Fresh Start Policy Manual Rewrite: This allows the school district or charter to purchase an ISBA Model Policy Manual customized with the district's or charter's information and further customized with help from ISBA.
- 3. Purchase Model Policy Manual. The school district or charter receives an MS Word format version of the Model Policy Manual.

Each member school district or charter school is entitled to four hours of prepaid legal time per fiscal year. This allows members to contact Anderson, Julian & Hull for help with complicated legal questions or other services such as policy, contract drafting or review, or negotiations advice. Members are able to allocate their legal time as they see fit and without regard to topic. By getting accurate legal advice up front, ISBA members can often avoid costly litigation down the road.





#### **Telephone Consultation**

ISBA strives to be a leader on education issues. The ISBA staff is available to consult by telephone with school districts, charter schools, or individuals on a broad range of education topics.

#### Insurance

One of the key benefits to ISBA is the ability to use the ISBA Property and Liability Insurance Plan through Moreton & Company. The ISBA Insurance Plan helps school districts and charter schools meet their insurance and risk management challenges. One benefit of this program is the opportunity for participating districts and charters to receive dividends based upon the claims experience of the group. Over 75% of Idaho school districts and charter schools are now enrolled and have received over \$7.6 million in dividends.

#### **Superintendent Searches**

ISBA understands the selection of a superintendent or charter school administrator is one of the most important decisions the board will make. ISBA offers professional services to school boards seeking to fill a superintendent or administrator vacancy. ISBA has assisted with over 20 superintendent searches in the past four years. This service includes any or all of the following: promoting the position opening nationwide, reviewing application packets, conducting reference checks, providing the board with sample interview questions, assisting the board with the interview process, and more.

#### **Ask ISBA**

ISBA staff receives questions from board members, superintendents, and clerks on a variety of topics. To help others learn from these questions and answers, ISBA offers the Ask ISBA service on its website. Members can submit their question online and also review an archive of previously asked questions and answers.



#### **ISBA Job Descriptions Manual**

We heard from many school districts and charter schools that having a resource for model job descriptions would be a great benefit. From superintendent to custodian, the ISBA Job Descriptions Manual will provide qualifications, reporting structures, scope of responsibilities, and more for the many jobs in your district or charter school. You'll be able to simply customize each sample description to meet your needs.

#### **Salary Schedule**

Each year, the ISBA compiles salary schedule and benefit information from Idaho school districts and charter schools to create the Salary Schedule. This schedule is offered in electronic format to all members as part of their membership dues.

#### **Master Agreements**

ISBA also maintains a database of negotiated master agreements. With all of the master agreements online, members are able to research any topic. This allows you to see what language and terms other districts used when crafting master agreement provisions.

#### **Negotiations Service**

To assist your school district in meeting the challenges brought about by labor negotiations and labor relations in general, ISBA staff offers negotiation services. They include master agreement analysis, master agreement data base search, and advice during negotiations. ISBA can also negotiate on your behalf.

#### **Negotiation Questions & Answers**

ISBA receives countless emails and phone calls requesting information on negotiations and how to comply with the law throughout the negotiation process. ISBA periodically publishes selected questions and answers to our website.

#### **Job Center**

ISBA created the Job Center to provide school districts and charter schools the opportunity to post job openings to reach the greatest audience possible.





ISBA believes that school districts and charters can only be as good as their leadership. ISBA provides numerous professional development, education, and networking opportunities at our events to help provide school districts and charter schools with tools they need to succeed.

#### **Annual Convention**

The Annual Convention is a valuable professional development opportunity for boards, superintendents, administrators, and clerks. In addition, the ISBA Business Session is every school districts' and charters' opportunity to vote on the policy issues that will comprise ISBA's legislative platform for the upcoming year.

#### Day on the Hill

This event held annually in February is an important opportunity for board members and others to visit with their local legislators about education-related issues. Additionally, ISBA provides workshops, and presents testimony to the House and Senate Education Committees.

#### **Summer Leadership Institute**

The Summer Leadership Institute is offered to all ISBA members. This is a great learning opportunity for new and experienced board members as well as the district or charter school leadership team. Workshops may include professional development on roles and responsibilities, board ethics, effective meetings, school finance, board policy, and more.

#### **Region Meetings**

Each fall, ISBA's regions hold meetings to share ideas, report on current developments, discuss legislative advocacy, and more. These meetings provide board members and district or charter school leadership an opportunity to learn from their colleagues and share with others in their region.

**Publications** 

1531

IDAHO School Bo

ISBA has a variety of publications to support, inform, and assist our members. Many of these come free with your membership and can be found on our website.

#### **SLATE**

Published four times a year, it provides an in-depth perspective on issues all board members need to understand and offers a quick summary of current news and upcoming activities.

#### **Capitol Notes**

A weekly newsletter, sent during the legislative session, to keep our members up to date on all the education issues at the Idaho Legislature. Members can find a comprehensive list of all education bills and their status at the end of Capitol Notes.

#### Clerk's Manual

ISBA created this manual to assist board clerks, and it includes a variety of topics, including employment forms, contracts, levies, special meetings, meeting notices, oaths, elections, meeting minutes, and much more.

#### **Salary Schedule**

Each year, the ISBA compiles salary schedule and benefit information from Idaho school districts and charter schools to create the Salary Schedule which is offered in electronic format to all members as part of their membership dues.

#### **Master Agreements**

ISBA also maintains a database of negotiated master agreements. With all of the master agreements online, members are able to research any topic, which allows you to see what language and terms other districts used when crafting master agreement provisions.





**ERINTENDENT SEARCHES** 

# **Business Affiliates**

ISBA's Business Affiliates have proven their unwavering support of education and Idaho school boards by partnering with ISBA. These companies provide phenomenal services and products to assist Idaho's schools. Many of these companies offer exclusive prices for ISBA members.

#### **Moreton & Company**

Providing school property and liability insurance as well as risk management services to member districts through the ISBA endorsed insurance plan.

#### **BoardDocs**

BoardDocs' paperless agenda services offer school boards turn-key electronic solutions for processing virtually any type of governance document, including agenda items, supporting documents, policies, procedures, and more.

#### **BoardBook**

This web-based software application streamlines the preparation, distribution, and publishing of agenda packets, and builds a searchable archive of meeting packets and approved minutes. Save on costs for printing and copying, and reduce staff time required for preparation and distribution of agenda and supporting documents.

#### **BuyBoard**

Buyboard is an online purchasing cooperative designed to streamline the purchasing process and help its members make confident buying decisions. By combining purchasing power, members are able to leverage better pricing from vendors you already use.

#### Arthur J. Gallagher

Gallagher offers health and welfare services, as well as postretirement benefit services under GASB 74 and GASB 75 standards. (Formerly GASB 43/45). They are pleased to offer competitive prices, client excellence and a seamless audit process.

### **Contact ISBA:**

**Executive Director** Karen Echeverria

**Chief Deputy**Misty Swanson

Policy & Government Affairs Director Quinn Perry

Leadership Development & Member Services Director Krissy LaMont

**Leadership Development Specialist**David Brinkman

**Research & Policy Coordinator** April Hoy

**Printing & Graphics Coordinator** Lance Corpus

**Executive Assistant**Mika Milette

**Finance & Office Coordinator** Morgan Garcia



**199 N. Capitol Blvd.,** Suite 503

Boise, ID 83702

**Phone:** (208) 854-1476 **Toll-Free:** (866) 799-4722

**Fax:** (208) 854-1480 **Online:** www.idsba.org