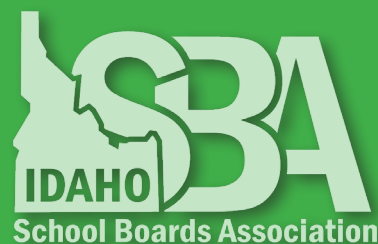


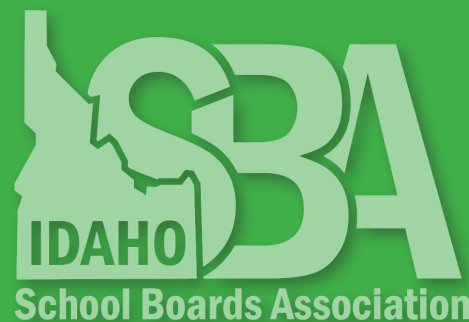
Idaho School Boards Association

PARTNERSHIP OPPORTUNITIES

PROSPECTUS • 2022



WELCOME!



CONTACT:

Morgan Garcia

Business Services Associate

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Phone: (208) 854-1476

Cell: (208) 602-8505

Business Partner

For many years, ISBA's Business Partners have proven their dedication to the association and Idaho's public schools by providing effective and cost-efficient products and services. This is a great opportunity to market your company to Idaho's schools. In turn, ISBA highlights its partners in many ways through publications, events, its website, and other channels while also assisting partners to reach decision-makers in Idaho schools.

About ISBA

The ISBA is a non-profit service organization providing services to school board members across the State. ISBA's members include all 115 school districts and over 60 charter schools, totaling over 800 board members. Leaders in public education, including school board members, superintendents, board clerks, business managers, and others, look to the ISBA for valued news, information, and critical resources needed to effectively operate their districts and charter schools. By participating with ISBA, your company will increase its visibility among ISBA's membership while supporting ISBA's efforts to provide exceptional services.

Business Partner Program: Partner With Us!

The Idaho School Boards Association (ISBA) proudly works with 115 of Idaho's school districts and over 60 charter schools across the State. Leaders in public education, including school board members, superintendents, board clerks, business managers, and others look to the ISBA for valued news, information, and critical resources needed to effectively operate their districts and charter schools.

By becoming an ISBA Business Partner, your company will increase its visibility among ISBA's membership while supporting ISBA's efforts to provide exceptional services.

For many years, ISBA's Business Partners have proven their dedication to ISBA and Idaho's schools by providing effective and cost-efficient products and services. This is a great opportunity to market your company to Idaho's schools. In turn, ISBA highlights our Partners in many ways through publications, events, our website, and other means while also assisting Partners to reach decision-makers in the schools.

Program Benefits:

Business Partner levels include points that can be used on different benefits to create your own unique package to fit your company's needs.

Every Business Partner Receives The Following:

- Subscription to the SLATE magazine, published quarterly
- Listing in the directory of the SLATE magazine
- Listing in the directory of the Convention Book
- Listing on ISBA's website
- Priority for booth placement at ISBA Annual Convention
- Priority for paid sponsorships at ISBA Annual Convention
- A complimentary list of ISBA Annual Convention attendees
- One email blast to our members per year
- One social media post per year

Total Points Per Level:

BRONZE



1,000
\$495

SILVER



1,500
\$695

GOLD



2,500
\$995

DIAMOND



4,000
\$1,995

PREMIER



UNLIMITED POINTS
\$4,995

Build Your Level:

- One SLATE article – **500 pts.**
- One SLATE article in every issue – **2,000 pts.**
- Free half-page SLATE ad – **500 pts.**
- Free full-page SLATE ad – **1,000 pts.**
- One email blast – **100 pts.**
- Quarterly email blast – **400 pts.**
- One social media post per quarter – **250 pts.**
- One social media post per month – **500 pts.**
- 25% discount for Exhibit Booth at the ISBA Annual Convention – **600 pts.**
- 50% discount for Exhibit Booth at the ISBA Annual Convention – **1,200 pts.**
- Free Exhibit Booth at the ISBA Annual Convention – **2,500 pts.**
- 25% discount for Convention Book advertisement – **600 pts.**
- 50% discount for Convention Book advertisement – **1,200 pts.**
- Free Convention Book advertisement – **2,500 pts.**
- Banner ad on front page of ISBA Website for each quarter – **2,500 pts.**



Business Partner Program: Application

Company Information:

Contact Name:

Name of the Company:

Mailing Address:

Phone Number:

Contact Email Address:

Company Website:

Brief Description of Your Services:

Social Media Accounts

Facebook:

Twitter:

Instagram:

YouTube:

Do you want the contact person to receive a copy of the SLATE?

☐

Yes

☐

No

If no, who do you want to receive the SLATE? Please provide their name and mail address.

Name:

Mail Address:

Level of Membership: *(please choose one)*

☐ BRONZE



1,000
\$495

☐ SILVER



1,500
\$695

☐ GOLD



2,500
\$995

☐ DIAMOND



4,000
\$1,995

☐ PREMIER



UNLIMITED POINTS
\$4,995

Membership Options:

- | | |
|---------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> One SLATE article – 500 pts. | <input type="checkbox"/> 50% discount for Exhibit Booth at the ISBA Annual Convention – 1,200 pts. |
| <input type="checkbox"/> One SLATE article in every issue – 2,000 pts. | <input type="checkbox"/> Free Exhibit Booth at the ISBA Annual Convention – 2,500 pts. |
| <input type="checkbox"/> Free half-page SLATE ad – 500 pts. | <input type="checkbox"/> 25% discount for Convention Book advertisement – 600 pts. |
| <input type="checkbox"/> Free full-page SLATE ad – 1,000 pts. | <input type="checkbox"/> 50% discount for Convention Book advertisement – 1,200 pts. |
| <input type="checkbox"/> One mass email – 100 pts. | <input type="checkbox"/> Free Convention Book advertisement – 2,500 pts. |
| <input type="checkbox"/> Quarterly mass email – 400 pts. | <input type="checkbox"/> Banner ad on front page of ISBA Website for each quarter – 2,500 pts. |
| <input type="checkbox"/> One social media post per quarter – 250 pts. | |
| <input type="checkbox"/> One social media post per month – 500 pts. | |
| <input type="checkbox"/> 25% discount for Exhibit Booth at the ISBA Annual Convention – 600 pts. | |

Acceptable Logo File Format: JPEG • PNG • PDF

Authorized Signature

Print Name / Title

Date

Return completed form & payment to:

Morgan Garcia, Business Services Associate • ISBA, P.O. Box 9797, Boise, ID 83707-4797
email: morgan@idsba.org • Phone: (866) 799-4722 or (208) 854-1476 • Fax: (208) 854-1480

NOTE: ISBA does not endorse the products or services of ISBA's Business Partners as a result of participation in this program. ISBA reserves the right to reject and/or cancel an ISBA Business Partnership at any time. Vendors, products, programs, and services shall be consistent with the promotion of public education and with the philosophies, values, and policies that guide ISBA.

ISBA PROSPECTUS 2022