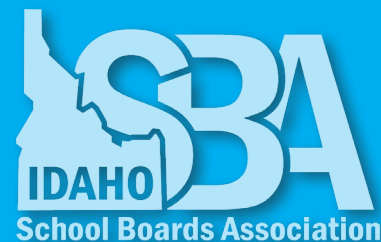


# Idaho School Boards Association

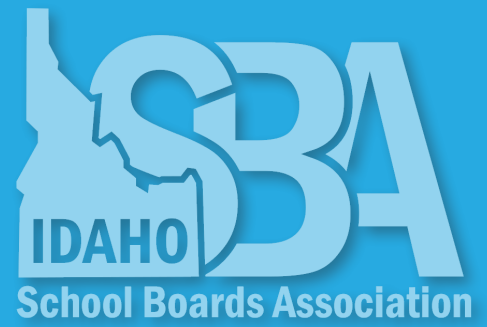
**SPONSORS  
WELCOME**

**PROSPECTUS • 2022**

**SPONSORSHIP  
OPPORTUNITIES**



# WELCOME!



## CONTACT:

### **Morgan Garcia**

Business Services Associate

Email: [morgan@idsba.org](mailto:morgan@idsba.org)

Phone: (208) 854-1476

Cell: (208) 602-8505

The Idaho School Boards Association (ISBA) invites you to share your products and services with our members this year as well as participate in our 80th Annual Convention. ISBA has a variety of ways to assist you in connecting with education stakeholders year-round.

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## **Sponsor**

Sponsors are critical to ISBA and the convention attendees. Your contributions as a sponsor help to offset costs and make this event possible. ISBA finds many ways to promote your company and we thank you for your sponsorship.

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## **About ISBA**

The ISBA is a non-profit service organization providing services to school board members across the state. ISBA's members include all 115 school districts and over 60 charter schools, totaling over 800 board members. Leaders in public education, including school board members, superintendents, board clerks, business managers, and others, look to the ISBA for valued news, information, and critical resources needed to effectively operate their districts and charter schools. By participating with ISBA, your company will increase its visibility among ISBA's membership while supporting ISBA's efforts to provide exceptional services.

# AVAILABLE Sponsorship Opportunities

80<sup>th</sup> ISBA Annual Convention | November 9-11, 2022 | Coeur d'Alene Resort

**THINK OUTSIDE THE BOOTH!** Build brand awareness with school governance teams and top-level district administrators during ISBA's Annual Convention by reserving one of these opportunities today!

At the ISBA Annual Convention, over 500 Idaho school board members, administrators, and school administrative professionals will gather to share ideas and discuss strategies to improve public education in Idaho. These key decision-makers have significant influence in our public schools. They oversee most major purchases, approve contracts, and select products and vendors. As a sponsor, you can meet and build relationships with key officials and demonstrate how your products and services provide solutions for their districts and charter schools. We will work with you to customize a sponsorship opportunity. All sponsorship packages can be tailored to meet the needs of individual companies.

## Idaho School Boards Association / 2022 Sponsorship Options

Benefits/Sponsors	Diamond Sponsor	Platinum Sponsor	Keynote Sponsor	Opening Ceremonies Lunch Sponsor	General Session Breakfast Sponsor	Exhibit Show Lunch Sponsor	Awards Banquet Sponsor	Friday Business Session Break Sponsor	Scholarship Auction Sponsor	Convention Tote Bag Co-Sponsor
<b>Sponsorship Cost</b>	<b>\$5,000</b> 2 Offered	<b>\$3,000</b> 2 Offered	<b>\$5,000</b> 2 Offered	<b>\$1,500</b> 1 Offered	<b>\$1,500</b> 2 Offered	<b>\$1,700</b> 1 Offered	<b>\$2,000</b> 1 Offered	<b>\$1,500</b> 1 Offered	<b>\$1,500</b> 1 Offered	<b>\$1,500</b> 2 Offered
Premier Exhibit-Booth Location	Comp Booth - Near Registration	Comp Booth	Comp Booth			Comp Booth				
Pre-Event Attendee List	✓		✓							
Listed as a Sponsor in Pre-Event Emails	✓	✓	✓							
Greeting During Event	✓	✓	✓	✓	✓		✓	✓	✓	
Provide Company Signage to Event	✓			✓	✓	✓	✓	✓	✓	
Ad in SLATE Magazine	2 - Full Page	1 - Half Page	2 - Half Page							
Ad in Convention Book	Full Page	Half Page	Full Page	Half Page	Half Page	Half Page	Full Page	Half Page	Half Page	
Complimentary Registration to Convention	2	2	2	2 for Lunch	2 for Breakfast	2 for Lunch	2 for Dinner		2 for Auction	
Company logo on Advanced Mailings	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Noted in One SLATE Magazine as Sponsor	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo and Website Link on Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Signage During Event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

ISBA allows co-sponsorships. If you are interested in co-sponsoring, please contact Morgan at the ISBA Office.

There are additional sponsorships listed in this prospectus.

# AVAILABLE Sponsorship Opportunities

80<sup>th</sup> ISBA Annual Convention | November 9-11, 2022 | Coeur d'Alene Resort



## Diamond Convention Sponsor

**\$5,000 (Only 2 Offered) | 2 AVAILABLE**

- Be one of the highest profile sponsors before, during, and after the Convention!
- Be sure your company experiences this significant exposure.

### Features of this Sponsorship:

- Premier booth location in high traffic area (booth expense included in cost).
- Pre-event and post-event attendee list for school district or charter school attendees, if requested.
- Logo and link on two pre-Convention marketing emails.
- Opportunity to provide greeting during meal function.
- Opportunity to provide company signage during Convention.
- Full-page advertisement in two issues of the SLATE magazine. Must be submitted before December 1, 2022.
- Full-page interior, black and white advertisement in the Convention Book.
- Listed in the Convention Book as a Convention Sponsor.
- Two complimentary full Convention registrations.
- Promotional material (one item, provided by you, e.g. pens, notepads, flyer, etc.) to be included in Convention bags.
- Exclusive table set up throughout the event near the Registration Office in the Convention Center Lobby so you have the highest traffic flow possible.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Idaho Lottery & Blue Cross of Idaho**

## Platinum Convention Sponsor

**\$3,000 (Only 2 Offered) | 2 AVAILABLE**

- ISBA offers only two Platinum Convention Sponsors. The Platinum Convention Sponsor receives significant exposure before, during, and after the Convention.

### Features of this Sponsorship:

- Premier booth location in high traffic area (booth expense included in cost).
- Logo and link on two pre-Convention marketing emails.
- Opportunity to provide a greeting during meal function.
- Half-page advertisement in one issue of the SLATE magazine. Must be submitted before December 1, 2022.
- Half-page interior, black and white advertisement in Convention Book.
- Listed in the Convention Book as a Convention Sponsor.
- Two complimentary full Convention registrations.
- Promotional material (one item, provided by you, e.g. pens, notepads, flyer, etc.) to be included in Convention bags.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Parent Square & Idaho STEM Action**

# AVAILABLE Sponsorship Opportunities

80<sup>th</sup> ISBA Annual Convention | November 9-11, 2022 | Coeur d'Alene Resort

## Keynote Speaker Sponsor

**\$5,000 (Only 2 Offered) | 2 AVAILABLE**

- ISBA offers only two Keynote Speaker Sponsors. The Keynote Speaker Sponsors receive significant exposure before, during, and after the Convention.

### Features of this Sponsorship:

- Premier booth location in high traffic area (booth expense included in cost).
- Pre-event and post-event attendee list for school district or charter school attendees, if requested.
- Logo and link on two pre-Convention marketing emails.
- Opportunity to provide a greeting during meal function.
- Opportunity to provide company signage during Convention.
- Full-page advertisement in two issues of the SLATE magazine. Must be submitted before December 1, 2022.
- Full-page interior, black and white advertisement in Convention Book.
- Listed in the Convention Book as a Convention Sponsor.
- Two complimentary full Convention registrations.
- Promotional material (one item, provided by you, e.g. pens, notepads, flyer, etc.) to be included in Convention bags.
- Exclusive table set up throughout the event near the Registration Office in the Convention Center Lobby so you have the highest traffic flow possible.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Blue Cross of Idaho Foundation & University of Idaho**

## Opening Ceremonies Lunch Sponsor

**\$1,500 (Only 1 Offered) | 1 AVAILABLE**

- Sponsor the opening lunch on Wednesday, Nov. 9, and be sure attendees will remember your company sponsorship.

### Features of this Sponsorship:

- Opportunity to provide welcome greeting and/or ISBA President provides verbal thank you during General Session.
- Opportunity to provide promotional materials on dining tables.
- Half-page interior, black and white advertisement in the Convention Book.
- Listed in the Convention Book as a Convention Sponsor.
- Up to two complimentary registrations to Opening Ceremonies Lunch.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - i-Ready Classroom**

## General Session Breakfast Sponsor

**\$1,500 (Only 2 Offered) | 2 AVAILABLE**

- A great way to start off the attendees' day is with the breakfast during the General Session. Make your company the first thing they see on Thursday or Friday morning. Prominent signage will identify your company as the sponsor.

### Features of this Sponsorship:

- Opportunity to provide a welcome greeting and/or ISBA President provides verbal thank you during General Session.
- Opportunity to provide promotional materials on dining tables.
- Half-page interior, black and white advertisement in the Convention Book.
- Listed in the Convention Book as a Convention Sponsor.
- Up to two complimentary registrations to General Session breakfast.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Piper Sandler & Hawley Troxell**

# AVAILABLE Sponsorship Opportunities

80<sup>th</sup> ISBA Annual Convention | November 9-11, 2022 | Coeur d'Alene Resort

## Exhibit Show Lunch Sponsor

**\$1,700 (Only 1 Offered) | 1 AVAILABLE**

- Host the Convention attendee lunch located in the exhibit hall. The sponsor will enjoy the benefit of having a booth in the Exhibit Hall, and also being noted as the sponsor of the lunch.

### Features of this Sponsorship:

- Premier booth location (booth cost included in sponsorship).
- Promotional material can be provided on all dining tables in exhibit hall.
- Half-page interior, black and white advertisement in the Convention Book.
- Listed in the Convention Book as a Convention Sponsor.
- Up to two complimentary registrations to Exhibit Show Lunch.
- Logo on advanced Convention mailings.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Idaho State Insurance Fund**

## Awards Banquet Sponsor

**\$2,000 (Only 1 Offered) | 2 AVAILABLE**

- Recognizing award recipients from around the State and honoring the outgoing ISBA President, the Awards Banquet held on Thursday, Nov. 10 is a highly attended event every year.

### Features of this Sponsorship:

- Premier booth location in high traffic area (booth cost not included in sponsorship).
- Opportunity to provide Banquet welcome greeting and/or ISBA President provides verbal thank you during Banquet.
- Opportunity to provide signage in Awards Banquet room.
- Full-page interior, black and white advertisement in the Convention Book.
- Listed in the Convention Book as a Convention Sponsor.
- Up to two complimentary registrations to Awards Banquet.
- Promotional material (one item, provided by you, e.g. pen, notepad, flyer, etc.) included in Convention bags.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Zions Public Finance & Moreton & Company**

## Friday Business Session Break Sponsor

**\$1,000 (Only 1 Offered) | 1 AVAILABLE**

- One of the most important events during the Convention is the Business Session. This is where trustees set the legislative direction for the ISBA. Attendees look forward to refreshments during this long, but important process on Friday, November 11. The refreshment options include cookies and beverages.

### Features of this Sponsorship:

- Opportunity to provide welcome greeting and/or ISBA President provides verbal thank you during Friday Breakfast General Session.
- Opportunity to provide promotional materials on dining tables.
- Half-page interior, black and white advertisement in the Convention Book.
- Listed in the Convention Book as a Convention Sponsor.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Diligent**

## Networking Session Sponsor

**\$500 (Only 1 Offered) | 1 AVAILABLE**

- This is an opportunity for Convention attendees to network and discuss hot topic issues happening throughout Idaho. This is an opportunity to see how your company can meet the needs of Convention attendees.

### Features of this Sponsorship:

- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Promotional material (one item, provided by you, e.g. pen, notepad, flyer, etc.) included in Convention bags.
- Listed in the Convention Book as a Convention Sponsor.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Lucky Dog Recreation**

**ISBA PROSPECTUS 2022**

# AVAILABLE Sponsorship Opportunities

80<sup>th</sup> ISBA Annual Convention | November 9-11, 2022 | Coeur d'Alene Resort

## Scholarship Auction Sponsor

**\$1,500 (Only 1 Offered) | 1 AVAILABLE**

- Sponsor the annual scholarship auction which raises money to fund college scholarships for children and grandchildren of Idaho's current and past school board members.

### Features of this Sponsorship:

- Opportunity to provide a welcome greeting and/or ISBA President provides verbal thank you during Scholarship Auction.
- Opportunity to provide promotional materials on dining tables.
- Half-page interior, black and white advertisement in the Convention Book.
- Listed in the Convention Book as a Convention Sponsor.
- Up to two complimentary registrations to Scholarship Auction.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Southwest Foodservice Excellence, LLC**

## Convention Tote Bag Co-Sponsor

**\$1,500 (Only 2 Offered) | 2 AVAILABLE**

- What would a great convention be without an official convention tote bag? Your company's name and logo will be seen everywhere when you sponsor the official ISBA Convention tote bag - an asset that will be used long after the Convention ends! Your company will be the co-sponsor with your logo on the bag.

### Features of this Sponsorship:

- Your company's name and logo on tote bag given to all registered attendees.
- One insert (or tangible) in tote bag received by all registered attendees.
- Company logo, web link, and sponsor information displayed on the ISBA Convention website.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Delta Dental & CapEd**

## Name Badge / Lanyard Sponsor

**Cost of Lanyard + \$500 | AVAILABLE**

- Sponsor the name badges and/or lanyards the attendees wear throughout the Convention.

### Features of this Sponsorship

- Your lanyard provided to all Convention attendees. (Work with ISBA to determine color scheme.)
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Pivot North**

## Custom Sponsorships | 2 Available

- ISBA will work with you to determine your company needs.

### Features of this Sponsorship

- Company logo on advanced mailings if signed up by Friday, August 26, 2022
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

**SOLD - Paradigm of Idaho, Inc. & Optum Idaho**

## Video Sponsor | \$800 | 2 Available

- Not able to attend Convention in person? This sponsorship is for you.

### Features of this sponsorship

- One five-minute video sponsor greeting to play at a General Session.
- Company logo on advanced mailings if signed up by Friday, August 26, 2022.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

## Email Message | \$150 | AVAILABLE

Send a message to attendees via email in the two weeks leading up to the Convention or two weeks after to follow up. One message per company is allowed. The message will be sent by the ISBA staff using our standard ISBA email system.

## Convention Bag Inserts | \$150

**(Only 3 Offered) | 3 AVAILABLE**

Send your company logo information home with each attendee. The promotional item you provide could include luggage tags, mouse pads, sticky notes, note pads, etc. We will include a promotional item (provided by you) in each Convention bag. **1 SOLD - Nextus**

**ISBA PROSPECTUS 2022**

# 2022 Sponsorship Contract 80<sup>th</sup> Annual Convention

## 1 SUBMISSION OF REQUEST

\_\_\_\_\_ Sponsoring Firm

\_\_\_\_\_ Street Address

\_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code

\_\_\_\_\_ Phone Number \_\_\_\_\_ E-mail

\_\_\_\_\_ Official Sponsor Contact \_\_\_\_\_ Website

## 2 SPECIFIC SPONSORSHIP(S)

_____ Sponsorship	_____ Cost
_____ Sponsorship	_____ Cost
_____ Sponsorship	_____ Cost
	_____ Total

## 3 PAYMENT INFORMATION

Check Enclosed \$ \_\_\_\_\_ (Make checks payable to ISBA)

Charge My:  Visa  MasterCard

\_\_\_\_\_ Amount to be charged

\_\_\_\_\_ Card number

\_\_\_\_\_ Expiration date

\_\_\_\_\_ Cardholder's name

\_\_\_\_\_ Signature

\* Please see the ISBA website at [www.idsba.org](http://www.idsba.org) for terms and conditions of sponsorships.

## 4 SIGNATURE & AGREEMENT

The sponsoring firm agrees to abide by all terms, conditions, and regulations set forth in this contract and in the Sponsorship Terms and Conditions found on the ISBA website.

\_\_\_\_\_ Authorized signature \_\_\_\_\_ Date

\_\_\_\_\_ Print name and title \_\_\_\_\_ Date

## ▶ APPLICABLE DEADLINES

Many sponsorships include opportunities to receive recognition. Please submit your logo to the ISBA upon approval of your application in order to receive this recognition. Your logo may be used in the SLATE, Convention Book, on the Convention website, in mailings or in emails, according to the outline of your sponsorship.

We also request that you abide by the Materials Deadline for Convention Book Advertisements, which is **October 9, 2022**.

Return copy of signed, completed application with payment to:

Morgan Garcia, Business Services Associate  
ISBA, PO Box 9797 • Boise, ID 83707-4797  
Phone: (866) 799-4722 or (208) 854-1476  
Fax: (208) 854-1480 • E-mail: [morgan@idsba.org](mailto:morgan@idsba.org)