

ISBA has a variety of advertising options to fit your needs! We offer two primary advertising opportunities, the quarterly SLATE magazine and the Convention Book.

Advertising in Convention Book

84th ISBA Annual Convention | November 4-6, 2026 | Boise Centre

About the Convention Book

The Convention Book, spanning over 100 pages, serves as an indispensable guide for Convention attendees. Offering a comprehensive agenda, crucial event particulars, and workshop details, attendees rely on it as their constant companion throughout the Convention.

Publication Schedule

If you plan to advertise in the Convention Book, please notify ISBA by September 1, 2026, and specify the ad size. The deadline for submitting your ad file(s) to ISBA for publication in the Convention Book is September 8, 2026.

Ad Requirements

Ads must be 300 dpi. Premium ads must be CMYK, and regular ads must be greyscale. ISBA accepts PDF and JPG files. Please e-mail your ad to jordan@idsba.org, or you may provide us with a download link.

Frequency Discounts

Numerous businesses boost their advertising efforts each November in anticipation of the ISBA Annual Convention. By securing advertising space in the June SLATE, September SLATE, and the Convention Book, you can enjoy a 30% discount.

Convention Book Advertisements

Get featured in the Convention Book that is distributed to every attendee. Its high exposure at a great value!

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| • Back cover, full-page, full-color | \$1,000 |
| • Inside front or inside back cover, full-page, full-color | \$800 |
| • Full-page interior, black and white | \$400 |
| • Half-page interior, black and white | \$250 |

Ad size options: Full Page Color - 9.25" x 11.25" (bleed)
Full Page Interior (black/white) - 8" x 10.50 (no bleed)
1/2 Page Horizontal (black/white) - 7.5" x 5" (no bleed)
1/2 Page Vertical (black/white) - 4" x 10.50" (no bleed)

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