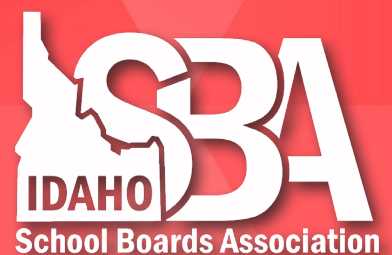


Sponsorship Opportunities

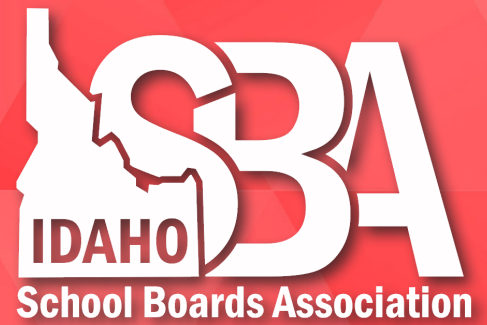
Partner with Idaho's Education Leaders



PROSPECTUS • 2026



WELCOME!



CONTACT:

Morgan Cenarrusa

Business Development Specialist

Email: morgan@idsba.org

Phone: (208) 854-1476

Cell: (208) 602-8505

Join us as a valued sponsor for the 84th Annual Convention of the Idaho School Boards Association (ISBA) and gain unparalleled exposure for your products and services among our members. ISBA offers a diverse array of sponsorship opportunities tailored to ensure your brand reaches decision-makers in Idaho's public schools throughout the year.

Sponsors

Sponsors play a vital role in supporting ISBA and enriching the experience for convention attendees. Your sponsorship contributions not only help defray costs but also enable the success of this event. ISBA is committed to showcasing your company through various promotional avenues, and we sincerely appreciate your valued sponsorship.

About ISBA

ISBA is a non-profit organization providing services to public school board members across the state. ISBA's members include 113 of Idaho's traditional school districts and over 60 charter schools, totaling over 800 board members. Leaders in public education, including school board members, superintendents, board clerks, business managers, and others, look to ISBA for valued news, information, and critical resources needed to effectively operate their districts and charter schools. By participating with ISBA, your company will increase its visibility among ISBA's membership while supporting ISBA's effort to empower local school boards for student success.

WHY SPONSOR

- 550+ attendees
- 170+ school districts and charter schools
- 800+ board members
- Decision makers overseeing millions in purchasing
- 3 day networking
- Year round visibility opportunities

AVAILABLE Sponsorship Opportunities

84th ISBA Annual Convention | November 4-6, 2026 | Boise Centre

THINK OUTSIDE THE BOOTH! Build brand awareness with school governance teams and top-level district administrators during ISBA's Annual Convention by reserving one of these opportunities today!

Idaho School Boards Association / 2026 Sponsorship Options - [View sponsorship details on following pages.](#)

Benefits/ Sponsors	Premier Sponsor	Diamond Sponsor	Keynote Sponsor	Lanyard Sponsor	Platinum Sponsor	Tote Bag Sponsor	Welcome Letter Sponsor	Exhibit Show Sponsor	Opening Lunch Sponsor	Thursday Lunch Sponsor	Breakfast Sponsor	Wifi Sponsor	Ice Cream Sponsor	Beverage Hot Coco Sponsor	President's Reception Sponsor	Student Video Sponsor	Contact Card Sponsor
Sponsorship Cost	\$6,000 1 Offered	\$5,500 2 Offered	\$5,500 2 Offered	\$3,750 1 Offered	\$3,500 3 Offered	\$3,000 2 Offered	\$3,000 1 Offered	\$2,500 1 Offered	\$2,500 1 Offered	\$2,000 1 Offered	\$2,000 2 Offered	\$2,000 1 Offered	\$1,500 2 Offered	\$1,500 3 Offered	\$2,000 2 Offered	\$1,500 1 Offered	\$750 1 Offered
Premier Exhibit- Booth Location	2-Day Comp Booth Prime	2-Day Comp Booth Prime	Comp Booth	40% Off Booth	Comp Booth	30% Off Booth	Comp Booth Prime	Comp Booth Prime							10% Off Booth		
Pre-Event Attendee List	✓	✓	✓														
Listed as a Sponsor in Pre- Event Emails	✓	✓	✓														
Greeting During Event	✓	✓	✓						ISBA Provides Greeting		ISBA Provides Thank You						
Provide Company Signage to Event	✓	✓	✓						Promo Materials on tables	Promo Materials on tables	Promo Materials on tables	✓	Promo Materials on tables	✓			
Ad in SLATE Magazine	(2) Full Page	(2) Full Page	(1) Half Page				(1) Half Page										
Ad in Convention Book	Full Page	Full Page	Full Page		Full Page				Half Page	Half Page	Half Page	Half Page	Half Page		Half Page		
Complimentary Registration to Convention	(2)	(2)	(2)		(1)		(4) for lunch										
Company logo on Advanced Mailings	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Noted in One SLATE Magazine as Sponsor	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company logo and Website Link on Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Signage During Event	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

ISBA allows co-sponsorships. If you are interested in co-sponsoring, please contact Morgan at the ISBA Office.

AVAILABLE Sponsorship Opportunities

84th ISBA Annual Convention | November 4-6, 2026 | Boise Centre

Signature Sponsors

Premier Convention Sponsor

\$6,000 (Only 1 Offered) | 1 AVAILABLE

Elevate your company's visibility as the only Premier Sponsor. Enjoy prominent recognition before, during, and after the Convention! Ensure your brand receives unparalleled exposure and capitalize on this invaluable opportunity.

Features of this Sponsorship:

- **Guaranteed room to provide a meaningful workshop**
- Two-day Booth location in high traffic area (booth expense included in cost of sponsorship).
- Pre-event and post-event attendee list for school district or charter school attendees, if requested.
- Logo and link on two pre-Convention marketing emails.
- **Opportunity to provide greeting during a meal function.**
- Opportunity to provide company signage during Convention.
- Full-page advertisement in two issues of the SLATE magazine. Must be submitted before August 1, 2026 and December 1, 2026.
- Full-page interior, black and white advertisement in the Convention Book due by September 8, 2026.
- Listed in the Convention Book as a Convention Sponsor.
- Two complimentary full Convention registrations.
- Promotional material (one item, provided by you, e.g. pens, notepads, flyer, etc.) to be included in Convention bags. Due by 10/26/26
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

Diamond Convention Sponsor

\$5,500 (Only 2 Offered) | 2 AVAILABLE

Elevate your company's visibility as one of our diamond sponsors, enjoying prominent recognition before, during, and after the Convention! Ensure your brand receives unparalleled exposure and capitalize on this invaluable opportunity.

Features of this Sponsorship:

- Two-day Booth location in high traffic area (booth expense included in cost of sponsorship).
- Pre-event and post-event attendee list for school district or charter school attendees, if requested.
- Logo and link on two pre-Convention marketing emails.
- **Opportunity to provide greeting during a meal function.**
- Opportunity to provide company signage during Convention.
- Full-page advertisement in two issues of the SLATE magazine. Must be submitted before August 1, 2026 and December 1, 2026.
- Full-page interior, black and white advertisement in the Convention Book due by September 8, 2026.
- Listed in the Convention Book as a Convention Sponsor.
- Two complimentary full Convention registrations.
- Promotional material (one item, provided by you, e.g. pens, notepads, flyer, etc.) to be included in Convention bags. Due by October 26, 2026.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

AVAILABLE Sponsorship Opportunities

84th ISBA Annual Convention | November 4-6, 2026 | Boise Centre

Signature Sponsors

Keynote Speaker Sponsor

\$5,500 (Only 2 Offered) | 2 AVAILABLE

- ISBA offers two Keynote Speaker Sponsors. The Keynote Speaker Sponsors receive significant exposure before, during, and after the Convention.

Features of this Sponsorship:

- Booth location in high traffic area (booth expense included in cost of sponsorship).
- Pre-event and post-event attendee list for school district or charter school attendees, if requested.
- Logo and link on two pre-Convention marketing emails.
- **Opportunity to provide a greeting before the Keynote.**
- Opportunity to provide company signage during Convention.
- Half-page advertisement in one issue of the SLATE magazine. Must be submitted before December 1, 2026.
- Full-page interior, black and white advertisement in Convention Book must be received by September 8, 2026.
- Listed in the Convention Book as a Convention Sponsor.
- Two complimentary full Convention registrations.
- Promotional material (one item, provided by you, e.g. pens, notepads, flyer, etc.) to be included in Convention bags. Due by October 26, 2026.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

Platinum Convention Sponsor

\$3,500 (Only 3 Offered) | 3 AVAILABLE

ISBA offers only three Platinum Convention Sponsors. This sponsorship receives significant exposure before, during, and after the Convention.

Features of this Sponsorship:

- Booth location in high traffic area (booth expense included in cost of sponsorship).
- Logo and link on two pre-Convention marketing emails.
- Full-page interior, black and white advertisement in Convention Book due by September 8, 2026.
- Listed in the Convention Book as a Convention Sponsor.
- One complimentary full Convention registration.
- Promotional material (one item, provided by you, e.g. pens, notepads, flyer, etc.) to be included in Convention bags. Due 10/26/26.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

AVAILABLE Sponsorship Opportunities

84th ISBA Annual Convention | November 4-6, 2026 | Boise Centre

Experience Sponsors

Lanyard Sponsor

\$3,750 (ISBA will order lanyards) | (Only 1 Offered)

Become the exclusive sponsor of the lanyards worn by attendees throughout the Convention.

Features of this Sponsorship

- Your lanyard provided to all Convention attendees. (Work with ISBA to determine color scheme.)
- Booth location in high traffic area (booth expense included in cost of sponsorship).
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.
- 40% off Exhibit Booth

Exhibit Show Sponsor

\$2,500 (Only 1 Offered) | 1 AVAILABLE

As a sponsor of the Exhibit Show, you contribute to one of the Convention's largest networking opportunities. Your logo will prominently feature throughout the event hall, and your company will receive acknowledgment over the intercom during dedicated time blocks. By sponsoring this event and increasing traffic to your booth, you'll enhance your ability to connect with attendees and generate valuable leads.

Features of this Sponsorship:

- Premier booth location (booth cost included in sponsorship).
- Promotional material (one item, provided by you, e.g. pens, notepads, flyer, etc.) to be included in Convention bags. Due by 10/26/26.
- Half-page interior, black and white advertisement in the Convention Book must be received by September 8, 2026.
- Listed in the Convention Book as a Convention Sponsor.
- Up to four complimentary registrations to Exhibit Show Lunch.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

Convention Tote Bag Co-Sponsor

\$3,000 (Only 2 Offered) | 2 AVAILABLE

What would a great convention be without an official convention tote bag? Your company's name and logo will be seen everywhere when you sponsor the official ISBA Convention tote bag - an asset that will be used long after the Convention ends! Your company will be the co-sponsor with your logo on the bag.

Features of this Sponsorship:

- Your company's name and logo on tote bag given to all registered attendees.
- Promotional material (one item, provided by you, e.g. pens, notepads, flyer, etc.) to be included in Convention bags. Due by 10/26/26.
- Company logo, web link, and sponsor information displayed on the ISBA Convention website.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.
- 30% off Exhibit Booth.

Wifi Convention Sponsor

\$2,000 (Only 1 Offered) | 1 AVAILABLE

Features of this sponsorship

- Dedicated wifi for all attendee members - 100 Mbps.
- Password for access to wifi will be the sponsors company name.
- Logo and clickable link in pre and post convention emails.
- Pre-Convention email telling members about wifi.
- Listed on the Convention website as a sponsor.
- Half-page ad in the Convention Book.
- Recognition on signage during convention.

AVAILABLE Sponsorship Opportunities

84th ISBA Annual Convention | November 4-6, 2026 | Boise Centre

Experience Sponsors

Lounge Area Sponsor

\$2,000 (Only 1 Offered) | 1 AVAILABLE

Give attendees a comfortable place to relax, recharge devices, and connect between sessions. This sponsorship provides your company with high-visibility branding in a designated lounge area.

Features of this Sponsorship:

- Signage in lounge area.
- Logo on convention website.
- Recognition in convention book.
- Opportunity to provide branded charging cords or giveaways.
- Recognition on signage during convention.

Passport Game Sponsor

\$1,500 (Only 2 Offered) | 2 AVAILABLE

Features of this Sponsorship:

- Branding on game card - logo on game card
- Prize presentation recognition.
- Directly drives Exhibit Hall traffic.
- Recognition on signage during convention.

Beverage Station Sponsor

Throughout the event ISBA members enjoy stopping at the beverage stations to fill their water, coffee, hot cocoa, and tea. Let's brand these stations with your company logo.

- **WEDNESDAY - \$1,500 (Only 1 Offered) | 1 AVAILABLE**
- **THURSDAY - \$1,500 (Only 1 Offered) | 1 AVAILABLE**

Features of this Sponsorship

- Have your logo on display at these stations.
- Logo and clickable link in pre and post convention emails.
- Listed on the Convention website as a sponsor.
- Recognition on signage during convention.

Chair Drop Sponsor

Be the first thing an attendee sees when taking their seat at the General Session.

\$2,000 (Only 1 Offered) | 1 AVAILABLE

Features of this Sponsorship:

- Every attendee interacts with your sponsored item.
- Sponsor places items on every attendee chair before Keynote General Session.
- Recognition on signage during convention.

President's Welcome Reception Sponsor

\$2,000 (Only 2 Offered) | 2 AVAILABLE

Wednesday night kick-off the event with a welcome reception to enjoy appetizers with attendees and network.

Features of this Sponsorship:

- Appetizers will be served.
- One non-host bar (if your company would like to pay for drink tickets that can be arranged).
- Half page interior, black and white advertisement in Convention Book must be received by September 8, 2026.
- Pre-event email if provided before October 1, 2026.
- 10% off Exhibit Booth.
- Recognition on signage during Convention.

Early Bird Morning Network Sponsor

\$1,500 (Only 1 Offered) | 1 AVAILABLE

Features of this Sponsorship:

- Sponsor Wednesday morning refreshments during the Early Bird Workshops, including coffee, juice, pastries, and yogurt.
- Sponsor networking opportunities before session begins.
- Recognition on signage during convention.

AVAILABLE Sponsorship Opportunities

84th ISBA Annual Convention | November 4-6, 2026 | Boise Centre

Experience Sponsors

Opening Ceremonies Lunch Sponsor

\$2,500 (Only 1 Offered) | 1 AVAILABLE

Sponsor the opening lunch on Wednesday, Nov. 4, and be sure attendees will remember your company sponsorship.

Features of this Sponsorship:

- ISBA provides verbal thank you during General Session.
- Opportunity to provide promotional materials on dining tables.
- Half-page interior, black and white advertisement in the Convention Book must be received by September 24, 2026.
- Listed in the Convention Book as a Convention Sponsor.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

Thursday Lunch & Learn Sponsor

\$2,000 (Only 1 Offered)

Sponsor the lunch on Thursday, Nov. 5, and be sure attendees will remember your company sponsorship.

Features of this Sponsorship:

- Opportunity to provide promotional materials on food tables.
- Half-page interior, black and white advertisement in the Convention Book must be received by September 8, 2026.
- Listed in the Convention Book as a Convention Sponsor.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

General Session Breakfast Sponsor

\$2,000 (Only 2 Offered) | 2 AVAILABLE

Kickstart attendees' mornings with a sponsored breakfast. Put your company in the spotlight as the first thing they see on Thursday or Friday morning with prominent signage showcasing your sponsorship.

Features of this Sponsorship:

- ISBA provides verbal thank you during breakfast.
- Opportunity to provide promotional materials on dining tables.
- Half-page interior, black and white advertisement in the Convention Book must be received by September 8, 2026.
- Listed in the Convention Book as a Convention Sponsor.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

AVAILABLE Sponsorship Opportunities

84th ISBA Annual Convention | November 4-6, 2026 | Boise Centre

Engagement Sponsors

Official Welcome Letter Sponsor

\$3,000 (Only 1 Offered) | 1 AVAILABLE

Be the first to say, "Welcome!"

Make a lasting first impression as the official Welcome Letter Sponsor at the ISBA Annual Convention.

As the very first message attendees receive when they check into their hotel, your brand will be front and center. ISBA will thank members for attending, and your organization will have a dedicated section to warmly welcome them to the event.

Features of this Sponsorship:

- Premier booth location (booth cost included in sponsorship).
- A custom welcome paragraph from your organization (approx. 75-100 words).
- Your logo featured in the letter.
- A QR Code linking to your website, booth info, or a promotional page.
- Exclusive visibility as the only sponsor of this communication.

This is a unique opportunity to reach every attendee at the moment they arrive and set a professional, positive tone for the convention.

Ice Cream Social Sponsor

\$1,500 | 1 AVAILABLE

Features of this Sponsorship:

- Opportunity to provide promotional materials in dining room or snack tables.
- Listed in the Convention Book as a Convention Sponsor.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

Hot Cocoa Bar Sponsor

\$1,500 | 1 AVAILABLE

Features of this Sponsorship:

- Opportunity to provide promotional materials in dining room or snack tables.
- Listed in the Convention Book as a Convention Sponsor.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

Student Video Contest Sponsor

\$1,500 (Only 1 Offered) | 1 AVAILABLE

Would you be interested in sponsoring a student video contest celebrating Idaho public schools? In this contest, students will create short videos under the theme "TBD." Your sponsorship will support the competition, with funds distributed among the winners in three categories: small school, medium school, and large school.

THEME: TBD

Features of this Sponsorship:

- Before the student videos are played, we will project your logo and ISBA President provides verbal thank you during General Session.
- Option to provide a 2-3 minute video before video winners are presented.
- Listed in the Convention Book as a Convention Sponsor.
- Noted in one SLATE magazine issue as a Convention Sponsor.
- Listed as a Sponsor on the front page of the Convention website with logo and website link.
- Recognition on signage during Convention.

Convention Contact Card Sponsor

\$750 (Only 1 Offered) | 1 AVAILABLE

Features of this Sponsorship:

- Your organization can include a business card in every attendee's tote bag.
- Listed on the Convention website as a sponsor.
- Recognition on signage during Convention.