## 2020 Advertising Terms & Conditions

## Convention Book / SLATE Magazine

- ISBA cannot guarantee placement of ads that did not meet the Space Reservation Deadline and/or Materials Deadline. Late advertisers may be accepted at the discretion of ISBA.
- Advertiser will be charged for space reserved unless written cancellation is received fourteen (14) days prior to the Materials Deadline.
- The advertiser or advertising agency assume sole liability for all advertisement content, ensuring that all ad materials are submitted in final, legal, and acceptable formats and sizes. ISBA will not be held responsible for typographical and other errors in advertisements. Proofs are not provided.
- 4. ISBA reserves the right to review and/or refuse any advertisement for any reason.
- ISBA reserves the right to change advertising opportunities, deadlines and prices in this Prospectus.
- ISBA reserves the right to select location placement of ads within the Convention Book, as well as the location on the page. ISBA will not be bound by position requests from the advertiser. Space will be limited to a first-come, first-serve basis.

- 7. Payment must be received within thirty (30) days of invoice date.
- Advertisers with unpaid invoices over sixty (60) days will be restricted from advertising in any ISBA publication until account is current.
- 9. ISBA and its designated printers shall not be held liable for failure to publish or for publishing delays.
- ISBA assumes no liability for the return of advertising materials, unless a written request is received at the time of submitting the advertisement materials.
- 11. This contract is not valid unless signed by an ISBA representative. This contract will serve as your insertion order. At the time of signing by both parties, advertisers are subject to the current pricing, deadlines and specifications within this Prospectus.

