



CONVENTION BOOK

WE'RE GOING VIRTUAL THIS YEAR!

Due to the COVID-19 pandemic, the ISBA Executive Board made the very difficult decision to cancel the in-person Convention and switch to an online only event.

THIS MEANS AN EXCITING ADVERTISING OPPORTUNITY FOR YOU!

Our 2020 Convention Book will still be available on our website and viewed by hundreds of attendees including school board members, superintendents, clerks, and education stake holders.

BIG SAVINGS & EXTRA BENEFITS

- Enjoy discounted virtual ad rates this year
- All ads will appear in full-color
- Ads will be hyperlinked to your company website
- High exposure at a great value

CONTACT: Lance Corpus (208) 994-8320
Printing & Graphics Specialist lance@idsba.org

ADVERTISE WITH US

Advertisements (Dimensions & Rates)

- Full-page, Full-color (8.5 x 11) w/link to company website **\$250**
- Half-page, Full-color (8.5 x 5.5) w/link to company website **\$150**

If you would like to place an ad in the 2020 Convention Book, you must inform ISBA by **October 9, 2020**. Please also indicate the ad size. The last date to have your ad file(s) to the ISBA to be published in the Convention Book is **October 23, 2020**.

Ads must be 300 dpi. ISBA accepts PDF and JPG files. Please e-mail your ad to: lance@idsba.org, or you may provide us with a download link.

