

2021 ISBA Annual Convention CONVENTION BOOK

ADVERTISE WITH US

The 2021 Annual Convention Book is a 90+ page manual that is distributed to all our Convention attendees. This includes over 600 school board members, superintendents, clerks, and education stakeholders around the State of Idaho. These are the decision-makers determining how school districts spend their funds. Attendees keep the Convention Book close at hand and refer to it constantly throughout the Convention.

**GET FEATURED IN THE 2021
CONVENTION BOOK. IT'S HIGH
EXPOSURE AT A GREAT VALUE!**

Frequency Discounts:

A 30% off discount is available to advertisers who choose to run a series of three ads. One Convention Book ad and two SLATE ads.

CONTACT: Lance Corpus (208) 994-8320
Printing & Graphics Specialist lance@idsba.org



Advertisements (Dimensions & Rates)

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| • Back cover, full-page, full-color (8.5" x 11") | \$800 |
| • Inside front cover or back interior cover, full-page, full-color (8.5" x 11") | \$700 |
| • Full-page interior, black and white (8.5" x 11") | \$350 |
| • Half-page interior, black and white (8.5" x 5.5") | \$200 |

If you would like to place an ad in the 2021 Convention Book, you must inform ISBA by **October 3, 2021**. Please also indicate the ad size. The last date to have your ad file(s) to the ISBA to be published in the Convention Book is **October 10, 2021**.

Ads must be 300 dpi. Premium full color ads (inside cover, inside back cover, and back cover) must be CMYK, and regular ads must be greyscale. **NOTE: All ads inside the convention book will be printed in black and white.** ISBA accepts PDF and JPG files. Please e-mail your ad to: lance@idsba.org, or you may provide us with a download link.