



2019 ISBA ANNUAL CONVENTION

STUDENT ESSAY CONTEST

ISBA is proud to showcase students during our Annual Convention. Inviting students to participate helps remind us why over 800 board members volunteer to serve the children of their communities.

PURPOSE:

The purpose of this contest is to give high school students (grades 9 – 12) an opportunity to express creative ideas and concepts, conduct research, think critically, practice public speaking skills, and subsequently receive recognition for doing so. Also, it is an opportunity for our conference attendees (over 550 school board members, superintendents, and staff) to see and hear from young people from Idaho schools.



RECOGNITION:

The video of the top four winners will be shown during the following sessions:

- General Session on Wednesday
- General Session on Thursday
- Awards Banquet on Thursday
- Friday Breakfast

In addition to showcasing the winners' presentations at our Annual Convention, students and their work will be recognized in ISBA's quarterly publication, the SLATE.

RULES AND GUIDELINES:

- All entries must be from 9-12th graders during the 2019-2020 school year.
- The district or charter school where the student is enrolled must be a member of the Idaho School Boards Association.
- By entering, you are agreeing to have your video presentation shown at the 2019 Annual Convention, if chosen as a winner.
- Essays must be original. Consultation with teachers or other resources is encouraged. Plagiarism is not acceptable.
- Essays should be approximately 600-750 words in length (appropriate for 4-5 minutes of speaking).
- A video of the presentation in its entirety must be submitted with this application.
- Presentations should be memorized, but students may use notecards as references during their presentations. Presentations may not be read in their entirety from a manuscript or notes.

TOPICS:

Below are the list of topics for the essay. Students must select only one topic on which to present.

1. What do you think your school board needs to know?
2. How can education in Idaho improve?
3. What I wish lawmakers knew about my school

CONTEST DEADLINE & APPLICATION:

The contest is open from now until 4:00 PM Mountain Time on Tuesday, October 15, 2019. All applicants must submit all of the following:

1. The application form
2. A 600-750 word personal essay
3. A video of the essay presented as a speech
4. A completed and signed Parent/Legal Guardian Release Form

All of the required materials listed above shall be emailed to Mika at mika@idsba.org no later than 4:00 PM Mountain Time on October 15, 2019. The video portion of the submission must be compressed and in a transferable quality. Alternatively, applicants may, with parental permission, upload their video to YouTube and attach a link to the submission email.

Remember, partial submissions will not be considered for participation in the contest, so be sure to include all four items with your email to ISBA.

JUDGING:

The winners will be selected by a panel of judges selected by the Idaho School Boards Association. Criteria for judging the essays and presentations include:

- Quality of the written essay both in form and content
- Quality of the video presentation
- Mastery of the topics
- Effective communication of concepts, thoughts, and ideas
- Proper use of voice and articulation





2019 ISBA Annual Conference

Student Essay Contest

Contest Judging Worksheet

Student: _____

School District or Charter School: _____

Essay Title: _____

Essay Qualities worth 30 points:

- Well-organized information
- Accurate material
- Informative
- Original and creative thinking
- Resources credited appropriately

Speech Presentation (Video) worth 35 points:

- Captures attention of audience
- Organizes ideas and presents a specific point of view
- Introduces and uses research effectively
- Interprets and understands subject
- Uses resources and references appropriately

Student Delivery Qualities worth 35 points:

- Shows poise, confidence, and passion
- Speaks fluently and with clarity
- Uses satisfactory pronunciation
- Has control of fillers (“ums” “you knows” “like”)
- Effectively uses voice quality and volume
- Delivery is smooth and natural
- Develops rapport with audience
- Uses body movements appropriately (gestures, eye contact, facial expressions, posture)

CRITERIA	POINTS POSSIBLE	POINTS AWARDED
Essay Qualities	30	_____
Speech Presentation	35	_____
Student Delivery Qualities	35	_____
Total Points	100	_____

Judge's Name: _____



PERMISSION TO USE LIKENESS

I hereby authorize the Idaho School Boards Association (ISBA) permission to use my likeness in a photograph, image, motion picture, video recording, and/or sound recording, for use in any and all of its events, publications, including website entries, and social media or to otherwise publish, circulate and disseminate said photographs, images, motion pictures, video recordings, and/or sound recordings or any duplication or facsimile thereof for any lawful purpose they deem proper. I recognize and consent that my name may or may not be attached or utilized in relation to the publication of any such photograph, image, motion picture, video recording, and/or sound recording and consent to the same.

By making such authorization, I hereby relinquish and assign to ISBA all right, title, and interest I may have in the photographs, images, motion pictures, video recordings, and/or sound recordings, negatives, reproductions or copies, including, but not limited to, the right to copyright the same used by them. In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein my likeness or voice appears; and waive any right to royalties or other compensation arising or related to the use of such photographs, images, motions pictures, video recordings, and/or sound recordings.

I understand that ISBA and their respective employees, agents, officers, and owners cannot warrant or guarantee that any further dissemination of my image or voice will be subject to control by ISBA. I hereby hold harmless and release and forever discharge ISBA and their respective employees, agents, officers and owners, from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I am 18 years of age and am competent to contract in my own name. I have read this release and assignment before signing below, and I fully understand the contents, meaning, and impact of this release.

(printed name): _____(date): _____

(signature): _____

If the person signing is under age 18, there must be consent by a parent or guardian, as follows:

I hereby certify that I am the parent or legal guardian of _____ (student). I have read the foregoing release and assignment before signing below and I fully understand the contents, meaning, and impact of this release, and do hereby sign and authorize said release and assignment on behalf of the minor child named above.

(Parent/Guardian's printed name): _____(date): _____

(Parent/Guardian's Signature): _____

(Student's printed name): _____