

ISBA STRATEGIC PLAN REPORT

AUGUST 2023



A MESSAGE FROM THE EXECUTIVE DIRECTOR



We are honored to travel to your communities to attend region meetings over the next few weeks. These meetings help us to reconnect with board members around the state and visit your schools. We value the discussions and learning that happen during these meetings, as they inspire us to continue serving school board members across the state. Thank you for hosting these meetings and for the great representation you provide to the board members in your region and across the state. The students of Idaho are fortunate to have you leading their districts/charters and ISBA.

GOAL 1: MEMBERSHIP ENGAGEMENT

Overview: We have been working hard to implement new ways to involve ISBA members. Read more about our Clerks Workshop and new community forum below.



On August 24, ISBA hosted a Clerks workshop in Meridian. 39 clerks from districts and charters across the state attended the workshop. Feedback on the event indicated it was a “great day of training and collaboration with fellow clerks!”

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Staff members have been working on creating a variety of thread options within the forum on Growth-Zone for members to network about ideas or brainstorm topics of interest.

GOAL 2: ADVOCACY

Overview: Quinn Perry has been hard at work looking for new ways to educate our members and the community on how to advocate for public schools. Read more about it below.



On Wednesday, August 30, Quinn Perry joined the Idaho Nonprofit Center for the 2023 Idaho Nonprofit Conference. She presented a workshop on Advocacy in the Nonprofit sector and joined a panel of other Government Affairs advisors to discuss advocacy.



preparations for the 2024 Legislative Sessions

Region Meetings will be taking place in September & October. ISBA staff has revamped the Region Meeting agenda to make it more conducive for learning and networking. Quinn Perry will be joining each Region Meeting to discuss building an advocacy plan and

WHAT'S BEST FOR THE STUDENT?

Idaho School Boards Association Strategic Plan 2022-2025

GOAL 3: COMMUNICATION

Overview: We are thrilled about the upcoming launch of our new Roles of a School Board Campaign. Take a sneak peek at what's in store below. Additionally, our Annual Convention registration is currently open and off to a great start. We can't wait for you to experience the exciting updates we've made this year.



ISBA staff has been working to create educational videos to share with Idahoans on the roles of a school board and school board member. You can

view a sample of what the video will look like by [clicking here](#).



The 2023 Annual Convention registration officially opened on August 16. To date, we have over 300 attendees registered. The staff have been working hard to improve this year's Convention. We expect this to be the best Convention Yet!

GOAL 4: ALLIES & PARTNERSHIPS

Overview: ISBA staff members have been busy meeting with partners to find ways to offer new services to our members. In August, we met with Blue Cross of Idaho Foundation and Idaho Education Technology Association. Learn more about our meetings below.



Phil and Morgan have been working with the Blue Cross of Idaho Foundation on how to offer more civility trainings and services.



April Hoy has been working with the Idaho Education Technology Association to draft a model policy on cyber security. With IETA's expertise on technology use in schools and ISBA's experience drafting policy for districts and charter schools, this joint

effort should yield a helpful, widely implementable guide to tackling this complex, ever-changing topic.

EXECUTIVE BOARD CORNER



Each month, we will highlight an Executive Board member or ask that they share something that is currently making them happy/excited. This month, we are highlighting:

Jason Knopp

Immediate Past President

Jason Knopp, a firefighter for the Nampa Fire Department, was recently promoted to Fire Captain.

"My leadership experience with ISBA helped me to get the promotion."

His family joined him for the celebration. We are excited for his future endeavors as a Captain and appreciate all he has done for ISBA over the years.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.

VISION: Empower Local Boards for Student Success