

ISBA STRATEGIC PLAN REPORT

JULY, 2023



A MESSAGE FROM THE EXECUTIVE DIRECTOR



Over the past several months, the staff have been working on components of the ISBA Strategic Plan. We are sharing this monthly update with you to highlight our progress. Realizing you are all very busy, the attached report does not provide lengthy detailed information, rather a brief summary. This report includes highlights from July 2023.

Please let me know if you have any questions or would like to learn more details on any of the strategic plan. As always, we welcome your feedback for improvement of this report and the Strategic Plan work. Let me know if the format of this report works well for you.

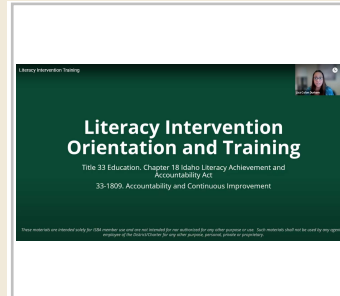
GOAL 1: MEMBERSHIP ENGAGEMENT

Overview: This summer, staff have been focused on providing new learning opportunities for members. Read below to learn about two new opportunities we are excited about.



(Obj. 1, Strat. 1)

Staff developed and began providing Teambuilding workshops for new superintendents and the boards. Two workshops have been completed (St. Maries and Sugar-Salem), three more scheduled (Buhl, Fremont, and Mountain View), and others working on scheduling.



(Obj. 1, Strat. 2)

Staff hosted webinars to fulfill the Accountability & Continuous Improvement-Literacy Requirements. Over 200 have participated so far.

GOAL 2: ADVOCACY

Overview: Quinn and Misty have been busy holding important conversations related to public education with stakeholders. Read below to learn more about their recent meetings.



Education stakeholders are convening prior to the School Funding Formula Rewrite Committee meetings with the goal to be a unified voice. ISBA's representatives, in addition to Misty and Quinn, are Nancy Gregory (Boise), Jason Knopp (Melba), and Anne Ritter (Meridian Medical Arts Charter.)

(Obj. 1, Strat. 2)

WHAT'S BEST FOR THE STUDENT?

Idaho School Boards Association Strategic Plan 2022-2025

GOAL 3: COMMUNICATION

Overview: The goal of this strategy is to further communication with ISBA members and Idahoans. Over the last two months, staff have focused on highlighting the important work of school board members and board clerks. Below are some of our major highlights.



(Obj. 2, Strat. 3)

The staff launched a comprehensive School Board Appreciation Month Toolkit so that members felt appreciated and supported. ISBA shared over 30 social media posts highlighting districts, charters, and ISBA partners who celebrated their local school board members.



(Obj. 1, Strat. 3)

We sent a survey to board clerks to learn what services ISBA could provide them to help them grow in their role. Based on this survey, ISBA will be hosting a Clerks Workshop on August 24 in Meridian.

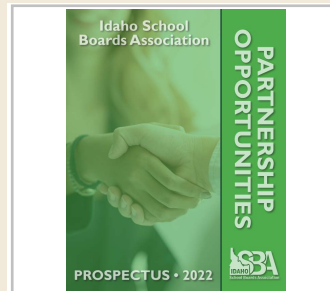
GOAL 4: ALLIES & PARTNERSHIPS

Overview: Building partnerships with businesses and education stakeholders is crucial for us. Our staff has been working hard to explore innovative ways of bringing new businesses to our Partners and Affiliates program.



(Obj. 1, Strat. 3)

Misty & Phil presented at the New Superintendents Orientation. Quinn presented at the School Public Relations Conference.



(Obj. 2, Strat. 2)

Staff have discussed details for an exclusive partnership. Legal counsel is currently reviewing this.

STAFF CORNER

Work/life balance is important to us at ISBA. Each month, a staff member will highlight something that is currently making them happy.



Phil Gore

This summer, Phil enjoyed having all four of his grandchildren visit him in Boise! They explored the Treasure Valley area and stopped by the ISBA office. They were undoubtedly spoiled during their visit!

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.

VISION: Empower Local Boards for Student Success