

ISBA STRATEGIC PLAN REPORT

NOVEMBER, 2023



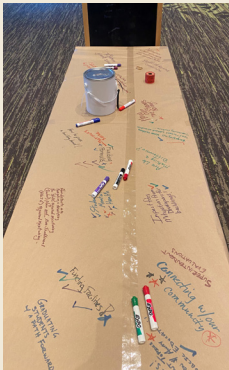
A MESSAGE FROM THE 2024/2024 ISBA PRESIDENT



I am honored to serve as your 2023/2024 ISBA President. In 2022, the ISBA Executive Board and staff created the three-year ISBA Strategic Plan. Board member driven, the plan is designed to guide ISBA now and into the future as it works to support Idaho's public school boards. With this new strategic plan, ISBA has positioned itself as the forward-looking voice of public education in supporting its mission of empowering local school boards for student success. The plan is based on the association's mission, vision, and goals. As the ISBA President, I look forward to continuing the work of the strategic plan and of the association. I welcome new and returning board members to embrace the multiple benefits and services that ISBA membership offers.

Starr Olsen, Dietrich School District

GOAL 1: MEMBERSHIP ENGAGEMENT



This year, we offered our members the opportunity to tell us what topics they wanted to network on at Convention. Convention attendees shared topics they were most interested in. The topics were narrowed down to five of the most popular and offered during a dedicated networking hour for members.



ARE YOU A NEW BOARD MEMBER? HERE ARE THE SUGGESTED WORKSHOPS YOU SHOULD ATTEND!

This year, we offered specific workshops tailored to new board members. New board members who attended convention had the opportunity to attend five workshops and one early bird with topics most applicable to new board members.



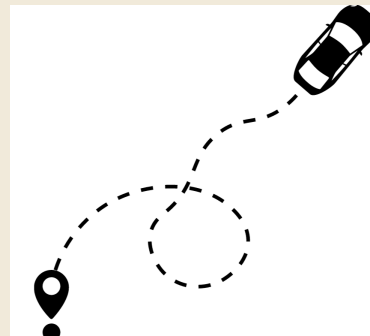
The Convention theme this year focused specifically on "How Are the Student Doing". In focusing on this, we handpicked workshops that helped keep that thought in mind. We heard many compliments on how this theme was appreciated.



New to Convention this year, rather than having two keynote speakers, we brought in a Keynote Speaker and a Keynote workshop presenter. Our keynote workshop was on Thursday morning and was hosted by Kay Douglas.



Our staff worked this year to provide new opportunities for students to get involved in our annual convention. One of the three ways we did this was by providing student groups the opportunity to man a booth at our Thursday Exhibit Show. The photo above highlights students from the Wilder School District as they talk to exhibit show attendees about their student led clubs.



Phil has been traveling throughout the state for workshops, and while on his trips he has booked meetings with nonmember districts to keep the lines of communication open between ISBA and their district.

GOAL 2: ADVOCACY



This year, ISBA presented 7 resolutions to the general membership. We are happy to share that all seven resolutions overwhelmingly passed. You can view the resolutions [here](#).



In December, ISBA will host House and Senate Education Chairs, Julie Yamamoto and Dave Lent for our Monthly Meet-Up. Members have the opportunity to submit questions they would like

answered. To submit a question, click [here](#). To register for this meet-up, click [here](#).

Understanding the First Amendment: State Action and the *Miller* Obscenity Test

November 30, 2023
2:00 pm
University of Idaho College of Law - Boise
501 W Front St
Boise, ID
Room 221

Kolby Reddish
Attorney at Smith + Malek



ISBA coordinated with other stakeholders to arrange an independent, legal presentation on the Miller test for Idaho Legislators to better understand nuances with library legislation.



Staff members met with a local organization and school safety lobbyist to discuss school safety legislation for the 2024 legislative session. We also met with local government stakeholders to discuss the upcoming legislative session and how we can partner together on possible legislation.

GOAL 3: COMMUNICATION

How are decisions made by a school board?



ISBA staff members have been working hard to create a toolkit for our member to educate their communities on the roles and work of a school board. At Convention, Phil, Quinn, and Katie

presented a workshop on this topic and officially rolled out the new toolkit. The workshop was well attended and members were excited about this new resource.



An additional student opportunity offered at this year's Convention was the opportunity for students to create one-minute videos describing why they

love their schools. The ISBA staff selected three winners from a small, medium, and large school. Their videos were highlighted at the third general session on Thursday afternoon. To view the videos [click here](#).



Day on the Hill

February 19-20, 2024
Grove Hotel . Boise, ID
State Capitol Building

On November 29, ISBA team members met to begin the planning process for the 2024 Day on the Hill event. We are excited to bring some of the themes from convention over to this event as well as introduce some new ones. More information will be available later on in December. The event will take place on February 19-20, 2024 at the Grove Hotel and the Idaho State Capitol.

WHAT'S BEST FOR THE STUDENT?

Idaho School Boards Association Strategic Plan 2022-2025

GOAL 4: ALLIES & PARTNERSHIPS



Last year we heard from our exhibitors that they would like more dedicated time for the exhibit show. This year, we worked into the schedule two dedicated hours for Convention attendees to spend at the Exhibit Show - one in the morning and one in the afternoon.



Blue Cross of Idaho

Foundation
for Health, Inc.

At convention our business partner, Blue Cross of Idaho Foundation officially announced that they are the provider of the \$50,000 grant we received to provide The Secret to Effective Governance training regionally to our members for free. We are excited to officially kick off these regional training in Jerome on December 7. [To learn more about the trainings or sign up yourself, click here.](#)



Every year, ISBA works with Moreton & Company to solicit student art work for the Moreton Calendars we include in our tote bags at Convention. This year we displayed some of our favorite pieces at Convention and played

a video of all of them during our awards reception on Thursday evening. [To view the video, click here.](#)



**HAWLEY
TROXELL**
Attorneys & Counselors

PIPER | SANDLER

ZIONS **Z P** **F I** **PUBLIC FINANCE, INC.**

This year, we worked with our business partners, Hawley Troxell, Piper Sandler, and Zions Public Finance to offer an early bird workshop on Understanding Idaho School Bonds and Levies. We appreciate all of our business partners who were able to be involved in this year's Convention.

ISBA co-presented a workshop with the Idaho Department of Education on November 1 for business managers on employment topics pertinent to Idaho schools.



**Oct
25**

GOVERNMENT TRANSPARENCY:
Setting the Record Straight
[Idaho Open Meeting Law](#)

IDOG

IDAHOANS FOR OPENNESS IN GOVERNMENT



Staff members attended a workshop hosted by IDOG at the end of October focused on the Idaho Open Meeting Law. Hosted by Betsy Russell,

the staff who attended left with new takeaways about how Idaho's Open Meeting Law Works. Betsy Russell also presented a similar workshop at the 2023 Convention.

STAFF CORNER



On November 28, the ISBA team took a day to participate in a staff retreat focused on our strategic plan. Through collaborative efforts, we structured the day with exciting and educational activities, a focused book study, and an exciting and hilarious team-building activity. We value the time we are able to spend outside of the office working on our vision for how to further ISBA's mission. We are a lucky team.

Yes, that is a tent our staff members are stuffed in. Our team-building activity was filled with laughter.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success

HIGHLIGHTS FROM ANNUAL CONVENTION



2023 ISBA Annual Convention Sponsors

We Thank You!



Foundation
for Health, Inc.

