

ISBA STRATEGIC PLAN REPORT

OCTOBER, 2023



A MESSAGE FROM THE ISBA PRESIDENT

We are barreling toward our Convention Date, November 15-17, and hoping you will all be there! I'd like to add a reminder to contribute items to the Scholarship Auction. It's always fun to see what members come up with to donate to this great cause.

As your 2022-2023 ISBA President, this year has flown by. Thank you to all those board members who served on our Executive Board. You represent the collective voices of board members across Idaho to our state association whose mission is to support you with services and leadership development that will help you build student success. Advocating is a continuing effort, vital in defending public education. As we grow in our understanding of the complexities of running a public school system and the "WHY" of public schools, let's magnify our voices in our communities and with our elected officials to educate them about the issues we face and what our students need. ISBA stands ready to help you. Our staff is a phone call away to answer questions, come to you with board & leadership development, and explore issues with you. We can all be proud of the strategic planning work ISBA has accomplished this year. We are growing together becoming a more highly effective organization for our members. I extend my gratitude to our hardworking staff in recognition of all they do for our membership.



GOAL 1: MEMBERSHIP ENGAGEMENT

Overview: We are constantly looking for new opportunities to engage our membership and provide meaningful learning opportunities. In the last few months, we have revamped our Region Meetings and created new learning opportunities for school board clerks.



ISBA held its second Clerk Monthly Work-Alike meeting hosted by ISBA Consultant, Monica Pauley. Approximately 36 attended. Topics covered included: On-boarding of New Trustees, New Board Member Packet Resource and ISBA Member Hub Clerk Resources.

[You can view a recording of the meeting here.](#)



ISBA staff completed Region Meetings this month. We had approximately 147 total attendees from ISBA's 9 regions. For the first time ever, staff attended 8 Region Meetings in-person. We sent a survey out to all attendees of the region meeting.

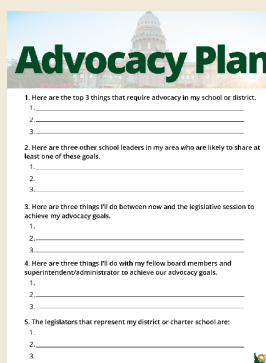
[The feedback we received can be found here.](#)

GOAL 2: ADVOCACY

Overview: With the 2024 Legislative Session quickly approaching, we have been working on prepping our members so they are prepared and feel confident to advocate for their districts and charters. Read below to learn how we are doing that.



Quinn Perry joined Greg Wilson, Chief of Staff at the SDE, to discuss implementing three laws from the 2023 session at the Idaho Superintendent's Network. There were 80 participants.



During the Region Meetings this year, all attendees participated in an exercise to identify methods they will use when advocating with their local legislators.

[The activity can be found here.](#)

WHAT'S BEST FOR THE STUDENT?

Idaho School Boards Association Strategic Plan 2022-2025

GOAL 3: COMMUNICATION

Overview: Strengthening public outreach has been a major goal of ours this year. We are also thrilled to share that we have secured two legislators for an upcoming Monthly Meet-Up. Additionally, we have helped a member district in disseminating important information about a recent bond proposal.



ISBA Staff met on October 10 to discuss a full revamp of the Monthly Meet-Up Program. We are excited to begin unveiling the new design in December where we will have Senate &

House Education Committee Chairs Dave Lent & Julie Yamamoto joining us.



ISBA issued an op-ed, along with IASA and IDSPRA, in support of Idaho Falls SD #91 about communications of their recent bond proposal. [Read it here.](#)

GOAL 4: ALLIES & PARTNERSHIPS

Overview: New learning opportunities are on the horizon for our membership thanks to one of our partners! Read below to learn more about it.



Staff and executive board members continue to attend regional superintendent meetings and participate in committees such as funding formula subcommittees and the Facilities Committee.



Staff is working with a local foundation to offer cost-free workshops to members across the state. The project and workshops will be sponsored

by the foundation. ISBA staff members hope to begin these trainings as early as December of 2023.

POSITIVE MOMENTS CORNER

Each month, we will highlight a positive moment from staff members and/or executive board member. This month's Positive Moment features President-Elect, Starr Olsen.



Starr Olsen
ISBA President-Elect

ISBA President-Elect, Starr Olsen, and ISBA staff attended the Teacher of the Year celebration in Mackay. Additionally, we promoted the SDE's recognition of the Teacher through social media.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success