

ISBA STRATEGIC PLAN REPORT

SEPTEMBER, 2023



A MESSAGE FROM THE ISBA PRESIDENT



Fall is finally in the air and the school year is in full swing. Our ISBA staff has been busy in each region of the state connecting with board members, networking, and offering leadership training. Thank you to our staff for their time and commitment to our regions and boards.

Work continues on our ISBA strategic goals of membership engagement, advocacy, communication, and allies and partnerships. As the staff works to strengthen ISBA in these four specific goal areas, let's all do our part by showing up and participating, using the tools being developed, and planning to be stronger advocates. (Save The Date: Nov 15-17. Registration is open for our Annual Convention!)

GOAL 1: MEMBERSHIP ENGAGEMENT

Overview: Our top priority is to keep our members engaged. Learn below about new ways we're creating valuable engagement opportunities for interested individuals.

By Karen Pyron / ISBA Region 7 Chair
Butte County Joint School District #111

ISBA - A Voice on the Professional Standards Commission



At ISBA, we value members learning from each other. One way we encourage this is by having members submit articles to our quarterly SLATE Magazine. Karen Pyron, who serves as both a

Butte County School District board member and an ISBA Executive Board Member, contributed an article in our fall edition about her involvement in the Professional Standards Commission.

[You can read about it here.](#)

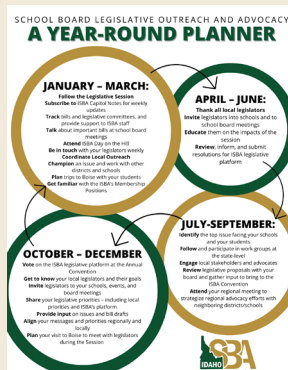
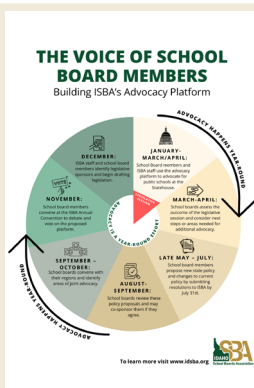


Misty, Phil, and Quinn are wrapping up their Region Meetings during the week of October 2nd. The staff have put in a lot of effort this year to revamp the

meetings and make them more engaging for members. As part of this effort, Phil introduced a short workshop on the Power of the Question, which has received positive feedback from attendees.

GOAL 2: ADVOCACY

Overview: The 2024 Legislative Session will be here before we know it. It is our goal to have our members as prepared as possible for this legislative session. Read below to learn one way we are doing that.



At Region Meetings this year, we introduced a brief advocacy training session to equip school boards for the 2024 Legislative Session. Our team collaborated to develop advocacy documents, which are attached for your reference, to assist members in creating an Advocacy plan. These documents were shared at Region Meetings, where participants were able to fill them out according to their specific advocacy needs.

[You can access the documents by clicking on the link provided.](#)

WHAT'S BEST FOR THE STUDENT?

Idaho School Boards Association Strategic Plan 2022-2025

GOAL 3: COMMUNICATION

Overview: Educating the community on school boards is not only a meaningful way to help your communities stay involved but also can help them decide if people would like to become a school board member themselves one day. Read below to learn about our new resources to help with that.



Did you know that ISBA offers a guide for those who are interested in becoming school board members? Mika and Lance revised this informative brochure titled "So You Want To Be a School Board Member." This brochure provides essential insights one should consider when running for a seat on a school board. You can access the brochure by clicking on this link.



Roles of a School Board

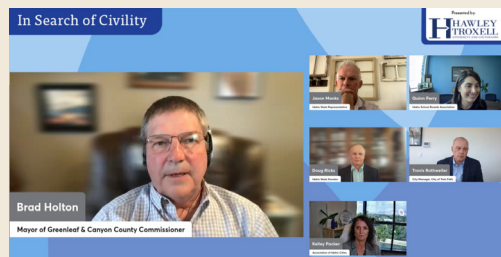
A GUIDE PUT TOGETHER BY THE IDAHO SCHOOL BOARDS ASSOCIATION

The ISBA team is developing a strategy to educate communities about school boards and members. We made an informative brochure and are in the process of creating a collection of short videos for email and social media sharing. Staff members recorded multiple audio snippets for the videos.

You can view the brochure here.

GOAL 4: ALLIES & PARTNERSHIPS

Overview: It is important to us that we stay engaged with our stakeholders and community partners. Staff have been busy recently participating, in all kinds of different engagement opportunities. Learn more about it below.



Quinn Perry joined Kelley Packer, Executive Director of the Idaho Association of Cities, to speak on a panel regarding civility. You can watch the discussion here.



This year, a number of ISBA staff members have participated in meetings, conferences, and workshops with our ISBA Stakeholders. These meetings include Region Superintendent Meetings, The Idaho Association of Counties Annual Conference, and COSSBA Conferences & Webinars.

Additionally, we have invited multiple stakeholders to present at and attend our Annual Convention in November.

ISBA POSITIVE MOMENTS CORNER



Each month, a staff member or board member will highlight something that is currently making them happy. This month we have a submission from:

Lance Corpus
Printing & Graphics Specialist

Lance and his wife Lauri had a great time on their recent trip to the Oregon Coast. They were lucky enough to enjoy a week of beautiful weather, which allowed them to spend plenty of time lounging on the beach and enjoying each other's company. It was the perfect opportunity for the two of them to unwind and recharge their batteries.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success.