

ISBA STRATEGIC PLAN REPORT

DECEMBER, 2023



A MESSAGE FROM THE EXECUTIVE DIRECTOR



I'd like to share a warm welcome to our new Executive Board members and gratefulness to our returning members! The staff and I look forward to working with you over the coming year. We appreciate your dedication to ISBA and the mission of the organization. We have great things planned for 2024 and look forward to your collaboration and contributions to ISBA's success!

GOAL 1: MEMBERSHIP ENGAGEMENT



Communicating as Leaders

In December, the ISBA Board Development Department hosted two Communicating as Leaders Workshops, in Jerome and St. Anthony. The workshops were well received. We are looking forward to all the training in January.



In December, the policy team unveiled their new policy update system. We are now housing all of our model policies and our policy update service through our partner Simbli. We hope this will help us streamline our policy update service and makes accessing our policies simpler. If your board is not a policy subscriber and you would like to take a look at the new system contact April Hoy.

GOAL 2: ADVOCACY

[CLICK HERE TO VIEW THE ISBA BILL TRACKER](#)

Staff members prepped for the 2024 Legislative Session in December. One new item we are excited to share with our members and the general public is our ISBA Bill tracker. This allows us to share all the bills we track during the session on an easily accessible website.



In December, Representative Julie Yamamoto and Senator Dave Lent joined ISBA for our Monthly Meet-Up. We asked them questions about what we can expect from this year's session in terms of education policy. **You can view the recording here.**

GOAL 3: COMMUNICATION



The Day on the Hill Event opened for registration before the staff left on holiday break. When we returned to the office we already had 30 registrations.



The ISBA staff has been working hard to create a new virtual workshop opportunity for New Board Members. We are calling it the Get on Board series and promotion for it began in December. The first workshop will be on January 18.

GOAL 4: ALLIES & PARTNERSHIPS



Ada County's Procurement Manager, Bob Perkins, was appointed to BuyBoard's National Purchasing Cooperative Board of Directors. We are pleased to see an Idahoan selected to serve on the Board of an ISBA Business Affiliate.

STAFF CORNER

Read below to learn more about what big things our team was up to as we wrapped up our year.

The ISBA team took a day in late November to participate in a staff retreat at the Hawley Troxell building. One of the major portions of this retreat was to work on creating our values for our office. Staff came up with a fun activity where each team member came up with a value and then we painted the word on a small canvas. We will display these in our office.



Before we went on our holiday break we took a day to celebrate with one another. Our team exchanged gifts - secret Santa style, played fun holiday themed games, went to brunch at Bacon downtown, and volunteered at the Ronald McDonald house in downtown Boise. It was such a wonderful day.



In December and early January, we had three staff members travel around the country to attend NFL games. Here are their photos.



Katie and her husband Jake attended a Bengals/Colts game in Cincinnati in December. Fortunately for Katie, the Bengals, her team of choice won. Unfortunately, the Colts, her husband's team of choice lost. They had a great time regardless of the outcome.



Lance and his son Conner attended a Steelers game in Pittsburgh in early December. They are both die-hard Steelers fans. Although the Steelers lost, they still had a great time.



Morgan, and her family attended a Las Vegas Raiders game in early January. This was a surprise birthday gift for her husband's 40th birthday. Although at this point the Raiders had been excluded from the play-offs the family still had a great time and couldn't have asked for a better trip.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success