

# ISBA STRATEGIC PLAN REPORT

FEBRUARY 2024



## A MESSAGE FROM THE EXECUTIVE DIRECTOR



The team and I are happy to share this month's progress on the Strategic Plan. Much of the work centered around Day on the Hill which was a fantastic event with over 200 members joining us at the Statehouse.

Thank you for your support and service to Idaho's public schools.

## GOAL 1: MEMBERSHIP ENGAGEMENT



During ISBA's 2024 Day on the Hill event, ISBA's Chief Learning Officer, Phil Gore, and the SDE Chief Deputy Superintendent, Ryan Cantrell, presented a Monitoring Student Progress Workshop. It was well attended and we received

great feedback on our survey of Day on the Hill attendees.



In February, we hosted our first Board Chair Work-Alike group with board chairs in Idaho. ISBA Executive Board member Jason Knopp and Phil Gore co-hosted the webinar. We hosted our second Board Chair Work-Alike group on March 7.



### DAY ON THE HILL NETWORKING BINGO

We have heard from our members time and time again that they appreciate having opportunities to network with one another during ISBA events. During Day on the Hill, we worked time into our schedule to allow members to network with one another and helped facilitate it by creating a networking bingo activity.

## GOAL 2: ADVOCACY

One of the hot topics of this Legislative Session is HB415, the Guns in Schools bill. This bill would take away much of the local control school boards. The ISBA's Government Affairs team has been working with various stakeholders, like the Idaho Association of School Resource Officers (IDASRO), the Idaho Sheriff's Association (ISA), the Idaho Chief of Police Association, the SDE, the IEA, and IASA to reconstructed the bill to keep control of guns in schools at the local level. The newly re-worked bill was introduced to the Senate State Affairs Committee on Friday, March 8 and is being heard in the committee on Wednesday, March 13.



ISBA staff members created resources our members could use to further their advocacy effort. We created two documents - the Champion Change Advocacy Toolkit and ISBA Policy Briefs that touched on the important points of each of ISBA's legislative priorities for 2024. These documents were included in our Day on the Hill Brochure and have been included in all of the Capitol Notes emails since then.



**Idaho ASBO**  
Association of School Business Officials

In February, Quinn Perry joined Greg Wilson and Gideon Tolman with the SDE for the Idaho Association of School Business Officials (IASBO) legislative update.

## GOAL 3: COMMUNICATION

IDAHO MATTERS

ISBA's Deputy Director and Government Affairs, Quinn Perry, joined Idaho Matters in February to discuss the topic of school choice in Idaho and the school voucher/parental tax credit debate that has been a hot topic in recent legislative sessions. [You can listen to it here.](#)

## Call To Action

**Ask your legislators to vote no on HB415!**

Our ISBA Government Affairs team unveiled a new advocacy resource to our members this year, a Call to Action tool that allows our members to email their legislators easily on important pieces of legislation. So far this session, 1,382 emails have been sent to legislators.

## GOAL 4: ALLIES & PARTNERSHIPS

### PIPER | SANDLER



The School Facilities Bill, HB521, has been a hot topic of school board members and administrators this legislative session.

ISBA is working closely with our partners at Hawley Troxell and Piper Sandler to review the legislation and help our members understand how it will affect their districts and charters.



This year, for Day on the Hill, we invited all of Idaho's education stakeholders to attend the event in some capacity. The IEA and IASA participated in our Ed. Leg. Unmuted. We also invited the newly selected IHSAA

Executive Director to speak to the attendees on Tuesday. Superintendent Debbie Critchfield also joined the Executive Board Meeting on Monday evening to discuss the SDE's priorities for the legislative session.

This year at our Day on the Hill event, we had two new sponsors for our event, Idaho Power and Regence. They are working with ISBA staff to see how they can get involved in other ISBA events this year.

Regence

IDAHO POWER®



Two ISBA staff members, Mika and Morgan, volunteered at the Idaho Education Technology Association's (IETA) 2024 Conference. During the

event, they managed the registration desk and assisted IETA staff members. Their participation in IETA's conference allowed them to gain valuable insights and ideas for future ISBA events. We appreciate this partnership, as IETA's technology support at our annual convention helps us in return.

## STAFF CORNER

Morgan and her husband have been busy with home improvements this winter. Lots of home remodeling was underway including an update to their laundry room and removal of a built-in bookshelf to convert that space into a walk-in closet for their son. There is never a dull moment when it comes to projects for Morgan and her family. Morgan was able to learn how to cut, hang, and mud dry wall along with learning how to install new outlets and lights in the closet.



**MISSION:** The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



**VISION:** Empower Local Boards for Student Success