

ISBA STRATEGIC PLAN REPORT

JANUARY 2024



A MESSAGE FROM THE EXECUTIVE DIRECTOR



The team and I are excited to share the great progress made on the Strategic Plan this month. As you can see, a lot of our work was focused on components of the Plan. We welcome your questions, comments, and feedback.

As a reminder, ISBA is your member organization. We are here to serve you and provide ample services and benefits as you fulfill your school board duties. We'd appreciate the opportunity to work with your local board on board development, policy services, superintendent evaluation, and more!

We look forward to seeing you at the Day on the Hill event February 19-20 and at the Executive Board meeting on February 19. Please reach out if you have any questions or comments in the meantime.

GOAL 1: MEMBERSHIP ENGAGEMENT



ISBA hosted Superintendent Critchfield for our January Monthly Meet-Up on January 24. The Superintendent discussed her priorities for the 2024 legislative session and answered some hot topic questions regarding public

education in Idaho. [You can view the recording here.](#)



GET ON BOARD

In January, we hosted the first webinar of our 6-part Get on Board virtual workshop for new board members. The first workshop covered the requirements, responsibilities, and relationships as a school board member. Over 62 attendees have registered for the series. The next workshop will be on February 15 and will cover the essential roles of school boards.

Our Board Development department has been busy scheduling workshops across the state on a variety of topics. We are proud to share this fiscal year we have provided at least one board development workshop in every region besides one. We have been working with members in that region to schedule a workshop soon.



"Trust is glue. When trust increases, so does efficiency and productivity."

The Board Development department has been working diligently to provide free learning and networking opportunities to our members. We are excited to begin offering a monthly Board Chair Work-Alike virtual meeting beginning in February. We hope this will give board chairs a safe space to talk about the challenges, highlights, and issues that may come up in their role. We have a similar group for school board clerks and have heard positive feedback.

GOAL 2: ADVOCACY



The 2024 Legislative Session has begun, and our Advocacy team has been hard at work meeting with leg-

islators, educational stakeholders, and local government groups such as the cities and counties associations to help pass positive legislation for public education. [To view past editions of our ISBA Capitol Notes, click here.](#)

FORUM

PERSPECTIVES ON EDUCATION POLICY

JANUARY 31, 2024
11:45 AM - 1:00 PM
at the Idaho State Museum

SPONSORED BY:



ISBA sponsored a City Club event in January. This event was a forum focused on Education Policy. We supported a panelist by providing positive talking points for public education. A few members of our team and some ISBA Executive Board members attended. We hosted educational stakeholders including the Superintendent of Public Instruction and IASA.

GOAL 2: ADVOCACY CONT.



It is important to us that our staff is involved and engaged in advocating for issues that are important to our members. On January 18, seven of our staff members attended the City Club's Annual Pundits

Forum to learn about some hot topic issues that will be focused on this legislative session.



In alignment with our strategic plan, we've developed key documents to aid our members in advocacy efforts. We're pleased to announce that we'll unveil two new resources at Day on the Hill: a guide on becoming an effective champion for change and a series of policy briefs tailored to our legislative resolutions. These tools are designed to empower our members to confidently advocate for their districts and charters.

GOAL 3: COMMUNICATION



BOISE STATE UNIVERSITY

Perry presented to a class on education policy and Katie Russell presented to a class on superintendent positions and how to excel in the search process.

Staff members presented to a few different Educational Leadership Classes in January. Quinn



Communicating as Leaders

Chief Learning Officer, Phil Gore, has been utilizing feedback from previous Communicating as Leaders workshops to help assist him in improving future workshops and continue to build relationships with attendees.

Call To Action

Ask your legislators to vote no on HB415!

Last year, the Advocacy team purchased new software that would aim to assist our team with bill tracking and advocacy during the legislative session. This year we tested out a new portion of this platform that allows us to create calls to action for our members. There they are able to easily send messages to the legislators advocating for or against legislation. Since unveiling this new feature, over 200 emails have been sent to legislators, mostly focusing on HB415, the "guns in school" bill. [To view the advocacy widget, click here.](#)

GOAL 4: ALLIES & PARTNERSHIPS

simbli

Our partner, Simbli, has offered a new promotion to ISBA members who are new or existing subscribers. For those currently using other board management software: switch to Simbli and receive a substantial 50% discount. For those who are venturing into board management systems for the first time and have no existing subscriptions: choose Simbli and receive an attractive 25% discount. And there's great news for our existing Simbli customers too: If you're looking to enhance your service by integrating an additional module, you can do so with a 25% discount on that new module.

STAFF CORNER



Chief Learning Officer, Phil Gore, has been traveling all over the state, assisting districts with trainings. He has been enjoying his time traveling and has been able to see many of the beautiful sights and specifically Idaho things. While traveling to a workshop in eastern Idaho, Phil crossed paths with a herd of elk. He also was excited to be able to visit Preston High School, where they filmed Napoleon Dynamite, when he did a Communicating as Leaders workshop there on the January 31.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success