

ISBA STRATEGIC PLAN REPORT

MARCH 2024



A MESSAGE FROM THE EXECUTIVE DIRECTOR

March was a busy and fulfilling month for the ISBA team as we worked on various projects. It was the busiest month of the legislative session, with staff engaging on numerous legislative topics. The Board Development Department and ISBA consultants were active, traveling across the state and providing board workshops from St. Maries to Sugar-Salem, Clark County to Falcon Ridge Charter, and various locations in between. Additionally, we continued the focus on providing opportunities for Board Chairs and Board Clerks to meet as individual groups to share best practices and pose questions to their peers. The staff also fielded many questions from members and constantly provided resources and support. As we did all of this work, plus much more, ISBA's mission continues to be in our minds:

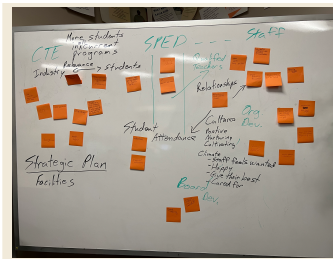
The Idaho School Boards Association advocates for students and public education with leadership and service for local school boards.

Thank you for your support and guidance as we continue to support ISBA's members in serving and advocating for their local school districts, charter schools, and communities.



GOAL 1: MEMBERSHIP ENGAGEMENT

Katie and the superintendent search team continue to work on 2024 superintendent searches. This year, we have completed three searches. We are assisting with two more that are currently open and anticipate helping with one more soon.



In March, we held our first pilot session of Gem State Governance—board development designed to support boards in leading for improved student achievement. We plan to have the Gem State

Governance series ready to provide to all boards later this summer.

We provided the Communicating as Leaders workshops in four locations. Participants gave it an average rating of 4.9 out of 5 stars and said they would be likely to recommend the workshop to other board members. **Here is some feedback we have received:** "I really appreciated the portion shared about civility and its importance. I also was reminded about how we need to continually learn to be better communicators."

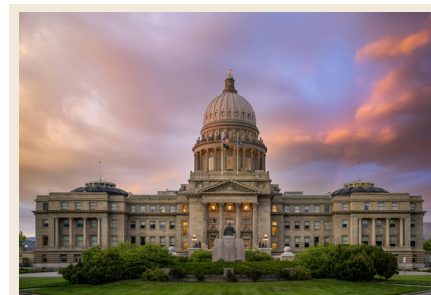


One of the many benefits of being an ISBA member is the access to resources such as election timelines, salary schedules, etc. In March, members received access to the May election timeline and salary schedule. **You can view these resources and others by clicking here.**

GOAL 2: ADVOCACY



The ISBA Government Affairs team met with stakeholders at the Idaho Association of Counties in March to discuss legislation regarding rate regulated electric utilities. On March 21, an RS (routing slip) was introduced and held in the House Revenue and Taxation Committee. The following day, an almost identical RS was introduced and passed the committee but has yet to be heard on the floor.



The 2024 Legislative Session appears to be wrapping up soon. This session we tracked over 55 bills related to public education. We appreciate the help of our members and the GAC for all the work they did this year

to advocate for policy that positively impacts Idaho's public schools.

GOAL 3: COMMUNICATION

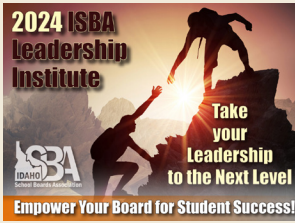
Katie & Quinn ghost-wrote op-eds for members to share with local news agencies on the negative impacts of school vouchers. [You can read one of the op-eds here.](#)

The first year of our ignite advocacy widget was a success. We sent out 6 calls to action, and 1,870 emails from members and nonmembers were sent to legislators. We knew the emails were reaching legislators as we heard comments from them.



BOISE STATE UNIVERSITY

In March, we sent out an email to district board members and superintendents on behalf of a BSU Educational Leadership student, for his dissertation regarding school board training. We will receive the results from him when the survey closes.



In March, staff finalized logistics for this year's Leadership Institute. We are excited to host a workshop in every region this year. [For more information or to register, click here.](#)

GOAL 4: ALLIES & PARTNERSHIPS



ISBA's partner, Apptegy, highlighted ISBA member American Falls School District and Superintendent Randy Jensen in a recent newsletter. [You can read it here.](#)



In February, we sent a survey out to board members to gather information on how they feel about the services ISBA provides. One of the questions we asked related to membership engagement with partner services. We also asked for recommendations on new potential partners. We received a lot of great feedback and will share it with the Executive Board.

STAFF CORNER

ISBA staff member April Hoy has been busy! She recently joined a recreational rugby team called Boise United Women's Rugby. They played their first game of the season in March and won by two points. This is her first time ever playing a team sport outside of PE in school, and she is really enjoying it. She played the prop position in their first game and is enjoying life at the front of the scrums. Her goals for the season include improving her throwing skills and trying to be less afraid of tackles.



MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success.