

ISBA STRATEGIC PLAN REPORT

APRIL 2024

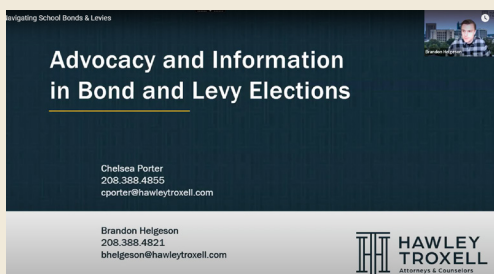


A MESSAGE FROM THE EXECUTIVE DIRECTOR



With the legislative session concluding this month, all staff were able to return their focus to the Strategic Plan and other association goals. A lot of our focus was on outreach, holding a variety of webinars, and attending conferences and meetings around the state. We've enjoyed seeing board members, administrators, and staff in-person and during online events. We've paid extra attention to hearing the needs of ISBA's members and how we can be of assistance to them.

GOAL 1: MEMBERSHIP ENGAGEMENT



In mid-April, ISBA held a workshop for our members on navigating school bonds and levies with Hawley Troxell and Zions Public Finance. Over 70



During the Anderson, Julian, and Hull Education Law Conference, Dr. Phil Gore gave a presentation on Meeting the Legal Requirements by Building Relationships. This workshop was based on the Communicating as Leaders workshops he has been providing to members this year.

members attended. [You can view the recording by clicking here.](#)



We held our second virtual Board Chair Meet-Up and our fifth Board Clerks Meet-Up in April. We hope that this provides board chairs and clerks with resources and support as they navigate their important positions on and for school boards. If you would like to know more about either one of these meet-ups we are happy to provide you with information.

GOAL 2: ADVOCACY



At the beginning of April, Deputy Director, Quinn Perry, hosted our 2024 Post-Legislative Session Webinar. Quinn touched on all the hot topic issues we saw this session, what

bills passed, what bills didn't, and what we expect to see next year. Over 170 members attended. [If you missed the webinar, you can view it here.](#)



ISBA was the Monday Keynote presenter at the Anderson, Julian, and Hull Education Law Conference. Misty Swanson and Quinn Perry presented on the 2024 legislative session and what Idaho education leaders can expect to see next year. This year six ISBA staff members were in attendance. As always, the conference provided us with beneficial and engaging information.



Quinn Perry joined the State Department of Education's Prevention and Support Conference in April to present on navigating the parental rights law. This conference supports the many education professionals who are essential to the efforts of protecting, guiding, and supporting children as they learn to overcome today's challenges and develop compassion for themselves and those around them.

GOAL 3: COMMUNICATION



Save the date! School Board Appreciation Month is in June. ISBA has resources available to our members to assist in celebrating their school board members. [Click here to view our resource center.](#) We're looking forward to sharing our members School Board Appreciation Month posts on Facebook and highlighting the important work of school board members in Idaho throughout June.

We value the partnerships we have with our education stakeholders in Idaho. In April we were asked to share information on the State Department of Education's (SDE) legislative roadshow and facilities webinars, as well as share surveys from the Idaho Statistical Analysis Center to gain feedback on school resource officers (SROs) on school campuses. We sent out individual emails about these topics as well as included them in our April Newsletters. [To view the latest newsletter, click here.](#)

GOAL 4: ALLIES & PARTNERSHIPS

Four staff members and ISBA Vice President, Jason Sevy, attended a Community Schools event at the Marsing School District with the Blue Cross of Idaho Foundation on April 24. They toured The Hub, which provides essential services such as preschool, a food and clothing pantry, health services, and more. [To learn more, visit this website.](#)

At the beginning of April, staff members joined the Boise Chamber Education and Workforce Development Council for a presentation by Idaho's Secretary of State, Phil McGrane. Secretary McGrane spoke about the 2024 election and shared more details about the Vote Idaho website. [To view it, click here.](#)



Photos from our Marsing Community School visit.



EXECUTIVE BOARD MEMBER CORNER

ISBA President Starr Olsen is a team member of the Magic Valley Alphas, an adult football league in the Magic Valley. They travel throughout the state playing other community teams. They are also really good. On Monday, April 29, they beat the Guardians 76-0!

Way to go Starr and the Magic Valley Alphas.

