

ISBA STRATEGIC PLAN REPORT

AUGUST 2024



A MESSAGE FROM THE EXECUTIVE DIRECTOR



Over the summer, the team completed several goals on the Strategic Plan. Collaboration work continued with stakeholders, event details were determined for the Annual Convention, work-alike meetings continue to be a success, and staff were all able to enjoy some much-deserved vacations. Additionally, the staff appreciated the Executive Board's direction for many committees and action items that will enable continued progress and growth of the association.

GOAL 1: MEMBERSHIP ENGAGEMENT



Member Services Associate, Ashley Slusher has been working on new ways to revamp our ISBA Job Center Service. She designed a Job Center Order Form to enhance the efficiency of our Job Center services and promote the updated Job Center

Services. This fillable form aims to simplify the job listing and order process by capturing all essential information upfront, reducing processing time, and ensuring a smooth experience for members. To view the new job center system, [click here](#).



We have continued to hear positive feedback about our board chair and clerks monthly virtual meet-ups. Each meet-up is structured differently to give the groups what they need to grow in their roles.

The board clerks begin their meeting with a structured workshop on topics related to their role and end with some time for open questions, where the board chairs meeting is loosely structured with time for the chairs to ask questions and learn from one another. We thank our consultants, Jason Knopp and Monica Pauley for helping these flourish.



Registration for ISBA's 2024 Annual Convention in Boise was opened in mid-August. We are excited to have many new learning opportunities for our members this year, including an evening "night owl" workshop from Christine Porath, and a new Friday morning General Session Workshop with Amy White. Our staff is always working to provide new opportunities for our members, and we hope this year's Convention is the best ones yet! To register for the 2024 Annual Convention, [click here](#).

GOAL 2: ADVOCACY

In August, Quinn joined ISBA's Board Chair Work-alike group to give board chairs in attendance the opportunity to hear about our proposed 2025 ISBA resolutions ahead of our regular membership. It created a lot of excitement about our 2025 resolutions, and we received great feedback.



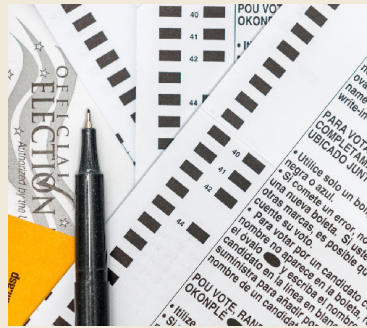
The ISBA Executive Board was presented with the 18 submitted ISBA 2025 resolutions at their August Board meeting. During the meeting, the Executive Board reviewed and took a DO PASS, DO NOT PASS, or NO RECOMMENDATION stance on all 18 resolutions submitted. You can view them [all here](#).

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.

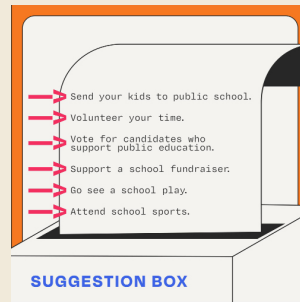


VISION: Empower Local Boards for Student Success

GOAL 3: COMMUNICATION



At our August board meeting, we heard a presentation from Idahoans for Open Primaries. A spokesperson from the coalition shared with board members the goal of the coalition and how Idahoans can get involved if they feel strongly about the movement. It was well received by our board. ? ISBA will not be taking a position on the initiative.



At our August board meeting, the Executive Board allocated \$5,000 for ISBA to begin working on a comprehensive communication plan to educate Idahoans on the importance of public education. The week following the board meeting, Katie, Quinn, and Misty, met with the Assistant Communications Director at the North Carolina School Boards Association to learn more about their plan and start thinking of ideas on how we can execute a campaign of our own. View North Carolina's campaign here.

We have been highlighting our 2024 ISBA Scholarship Trust Recipients throughout the summer. Here are a few of them. To learn more about our recipients view our Facebook page.



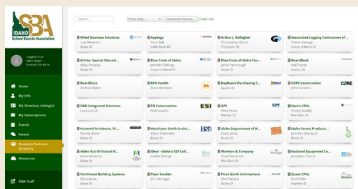
GOAL 4: ALLIES & PARTNERSHIPS



In the last two months, Morgan has signed on three new partners - Threat Zero Solutions, Architects West, and Charter Impact. Click the names of the organization to learn more about them.



In August, Morgan and Quinn met with Charter Impact to discuss how we can work together to support ISBA charter members. We are looking forward to the partnership we are forming with the group.



Throughout the summer, Ashley has been working in our Membership Tracker system to create a Business Partner Directory in the ISBA Info Hub. This directory will help

us promote the services our business partners provide to members while encouraging our members to utilize their services.



Staff members attended the Idaho Association of School Administrator's conference in late July/early August. Staff members, Morgan and Mika gained valuable insight on how other organizations organize their conference. We always enjoy opportunities to learn from our partners.

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VISION: Empower Local Boards for Student Success

STAFF CORNER

At our office, we believe in working hard and playing hard! This summer, our team took some well-deserved time off, creating unforgettable memories with family and friends. Here are some of the highlights from their adventures:

April – One of April's unexpected summer highlights was discovering a museum dedicated to author Kurt Vonnegut during a visit to his hometown, Indianapolis.



Phil – Phil spent quality time with family in central Oregon, where they hiked the stunning Big Obsidian Flow.



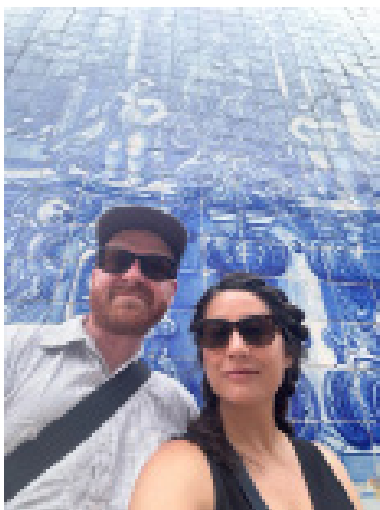
Lance – Lance enjoyed a fishing trip with friends in June, followed by an August adventure to the Oregon Coast with his wife, and later that month, a family reunion in Denver!



Ashley - Ashley made a trip to Florida and went Para-sailing off the Gulf of Mexico.



Quinn – Quinn and her husband Luke embarked on a magical trip to Portugal. They soaked in copper hot springs, admired wild hydrangeas, and relaxed on Portugal's breathtaking beaches.



Morgan – The Cenarrusa family explored Idaho's hidden gems this summer. Their favorite adventure was biking the scenic Hiawatha Trail in North Idaho before wrapping up with a trip through Salmon, Challis, and Stanley. They truly love their "IdaHome!"



Mika – Mika cherished her visit to her hometown in Japan, where she celebrated the Obon festival in August, honoring the spirits of her ancestors.



Misty – Misty and her family checked off two bucket-list destinations: the Dominican Republic and Ecuador! They had the incredible experience of visiting the Galapagos Islands and the Amazon Rainforest.



Katie – Katie and her husband took a spontaneous trip to the Oregon Coast in August. They viewed the whales in Depoe Bay and explored the stunning coastline.

