

ISBA STRATEGIC PLAN REPORT

JULY 2024



A MESSAGE FROM THE EXECUTIVE DIRECTOR



Throughout the month of July, the ISBA team continued to make positive progress on the Strategic Plan goals and we're happy to share in this report. Additionally, I had the opportunity to travel and visit with several members. My travels including attending and presenting at a few board meetings: St. Maries, Kootenai, and Nampa. I also met with the Superintendent and Board Chair of Coeur d'Alene School District and the Administrator and Business Manager (also the IASBO President) of Coeur d'Alene Charter. A variety of meetings with stakeholder organizations was also held.

GOAL 1: MEMBERSHIP ENGAGEMENT

Region 9 representatives, Anne Ritter and Leslie Baker, along with Misty led a thought-partner meeting with a variety of charter school board members around the state. The goal was to learn how ISBA can better serve and represent charter members.

ISBA officially brought Monica Pauley on as an ISBA consultant. Monica will serve as a point of contact for matters related to school board clerks. She plans to continue mentoring and training school board clerks across our state while assisting ISBA with board training opportunities in Eastern Idaho.

GOAL 2: ADVOCACY



The call for resolutions closed on July 31, 2024. This year we received 18 resolutions that we will bring to the Executive Board Meeting in August. We are excited to share this year we received at least one resolution from each of ISBA's eight physical regions!

GOAL 3: COMMUNICATION



In July, the Communications Team began highlighting ISBA's 2024 Scholarship Trust Recipients on social media and in our monthly newsletters. This year, the Scholarship Trust award 19 scholarships to children and grandchildren of Idaho school board members. To view the posts and learn more about each of our recipients, visit our Facebook page.

GOAL 4: ALLIES & PARTNERSHIPS



ISBA President Starr Olsen and Misty attended the IHSAA Hall of Fame Banquet honoring individuals throughout IHSAA for their contributions to student activities and athletics. Starr Olsen serves on IHSAA's Board of Directors and had the opportunity to present awards during the event.



Misty continues to serve on the COSSBA Board of Directors. She attended a special Board meeting on July 29. The Board reviewed changes to the advocacy position statements and approved an investment strategy.



Misty serves on the Steering Committee of the Idaho Coalition of Community Schools. They had their first Coalition meeting in July.



Phil was invited to present to the New Superintendent Orientation by the State Department of Education. He presented on how to work well with a school board.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.

VISION: Empower Local Boards for Student Success

