

ISBA STRATEGIC PLAN REPORT

JUNE 2024



A MESSAGE FROM THE EXECUTIVE DIRECTOR



Happy School Board Appreciation Month! Each June, the Idaho School Boards Association celebrates this annual event, providing us with the opportunity to honor the important role and dedication of our local school board members. We express our sincere thanks and gratitude for their public service. School Board Recognition Month honors the countless hours of service contributed by the unpaid, elected volunteers who serve on Idaho's local school boards. These local leaders devote their time and energy to managing budgets, overseeing the administration of Idaho's school districts and charter schools, and serving their communities. ISBA deeply appreciates all of Idaho's school board members. We extend a special acknowledgment to our Executive Board members, who not only dedicate their time, expertise, and resources to their local boards but also to the entire state. Thank you for your unwavering service and commitment!

GOAL 1: MEMBERSHIP ENGAGEMENT



On June 26, we hosted an in-person clerks retreat in Boise at the Hawley Troxell office. We had 30 clerks attend the event from all across our state. It was a great event and the clerks found it beneficial. Carrie Riddick, a board clerk with Rolling Hills Charter School said, "Even though I've been a board clerk for a while I learned so much!" We hope to continue providing an in-person clerks retreat annually.



In June, we completed our 2024 Leadership Institute series. We enjoyed the opportunity to travel throughout the state and visit with school board members in their regions. Members rated the event a 4.9 out of 5 and we received many comments like this one, "I got some great ideas to include in our board meetings and also to begin focusing on student achievement."



Our 2024 New Board Member Webinar series concluded in June. Over the course of six months, we hosted six webinars

for new board members on important topics for new board members to know. Throughout this series, we had 115 attendees. This year at the Annual Convention, we plan to host a new board member early bird session to continue reaching new board members.



In June, we opened up our Call for Workshop Proposals for the 2024 Annual Convention. We are eager to involve our members and stakeholders in sharing their expertise and advice with our members. We are working hard to continue providing engaging and beneficial workshops to help our members prepare for the ever changing role as a school board member. [You can submit a workshop proposal here.](#)

GOAL 2: ADVOCACY



During the IASBO Conference in June, Quinn Perry presented to a group of School Business Professionals on the 2024 Legislative Session and the important pieces of legislation they should be aware of. This was the fifth presentation she has given on this topic since the end of the legislative session!



Misty met with PERSI's new Director, Mike Hampton, to discuss school employee participation in PERSI and the partnership between ISBA and PERSI. She also attended the annual meeting of the Idaho Liability Reform Coalition, where she serves on the Board of Directors.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success

GOAL 3: COMMUNICATION



June is School Board Appreciation Month in Idaho. Our Communications team worked to highlight our members across the state through social media, emails, op-eds, SLATE articles with messages from Idaho Stakeholders Governor Little, Superintendent Critchfield, and Secretary McGrane. To view all of the School Board Appreciation Month content we created and shared this year, [visit our Facebook page](#).



This School Board Appreciation Month, we conducted the Inaugural ISBA Presidents Art Contest in honor of ISBA President, Starr Olsen. Students from the Dietrich School District had the opportunity to create the postcard

photo for our postcard that went out during the month of June. The winner of the contest is first-grader - Cannon Webb.

[To view all of the contest winners, click here.](#)

ISBA issued a new Policy Update in late June that tackles the policy changes stemming from the most recent legislative session. It addresses changes to the process for parents to challenge library materials and new requirements to allow public comment at all regular meetings as well as a host of other topics. In early July, Quinn Perry and April Hoy presented a webinar reviewing these changes and answering Policy Update Service subscriber questions about them.

GOAL 4: ALLIES & PARTNERSHIPS



American Association of State Policy Services

In June, staff member April Hoy attended the AASPS conference in Indianapolis. During the conference, she was elected secretary of the Association! We are excited for her to represent Idaho and look forward to hosting the group in 2027.



In June, Misty and Quinn met with Superintendent Debbie Critchfield to begin planning for the 2025 legislative session. We appreciate the close partnerships we have with education stakeholders in our state.

On June 17, staff members Phil, Quinn, and April spoke at the Idaho Superintendents Network. Phil presented on working effectively with a school board, April spoke on important policy updates, and Quinn shared important details superintendents need to know after the 2024 Legislative Session.



Misty, Quinn, and April met with the State Department of Education and ISBA legal counsel in June to work on navigating next steps on Title IX now that Idaho's regulations are on hold.



In June, Quinn and April met with the Idaho Libraries Association to work on a transparent and collaborative approach to ISBA's guidance on libraries after the passage of HB710a.

ISBA EXECUTIVE BOARD CORNER

ISBA Executive Board member, Jim Frenzel traveled to Peru this month and visited the iconic Inca citadel in Machu Picchu.

