

ISBA STRATEGIC PLAN REPORT

MAY 2024



A MESSAGE FROM THE EXECUTIVE DIRECTOR



The ISBA team was eager to fulfill many Strategic Plan goals this month. This report only captures some of the many areas completed. As we go into the summer months, our focus will remain on member benefits and services, fulfilling the Strategic Plan, and visionary conversations about new and improved member opportunities.

GOAL 1: MEMBERSHIP ENGAGEMENT



On May 16 and 17, ISBA hosted Literacy Intervention Trainings led by ISBA Consultant, Lisa Colón Durham. Between the two webinars, we had 77 members participate. We hope to offer another opportunity for new board members to receive this training at the Annual Convention in November.



Towards the end of May, we began our 2024 Leadership Institute series. This year, we are excited to be traveling to almost all of our member regions to host these workshops. In May, we hosted workshops in Coeur d'Alene, Moscow, and

Twin Falls. Between the three workshops we had 45 members attend. We will finish up our Leadership Institute series in Rexburg, Pocatello, Meridian, and Fruitland in June.



SurveyMonkey®

Our team is always looking for ways to improve the Annual Convention. One way we do this is by soliciting feedback from our members. In May, we sent a survey to members asking them what they are looking for in workshop opportunities at the Convention. We received 106 responses that will help us tailor our workshops to our members needs this year.



by Idaho School Boards Association

We wrapped up our superintendent searches for the 2023-2024 school year. This year we

assisted six districts with superintendent searches and had a total of 40 applicants.

Katie is looking forward to attending the National Association of Superintendent Searchers Conference in July to learn new ways to improve our search service.

GOAL 2: ADVOCACY



In May, our Advocacy team opened calls for 2025 legislative resolutions. In order to help promote resolutions our team put together an video educating mem-

bers on the steps to create a resolution. [You can view the video by clicking here.](#)



During the IDSPRA Conference in May, Quinn Perry presented to the group on the 2024 Legislative Session and the important pieces of legislation they should be aware of. The group said that Quinn's presentation is always one of their favorite aspects of the IDSPRA conference.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success

GOAL 3: COMMUNICATION



In May, Quinn, Morgan, and Katie attended the Idaho School Professional Relations Association (IDSPRA) Annual Conference. They

spent two jam-packed days learning about new ways to communicate with our members while networking with Idaho school communication folks. Katie was also nominated as the IDSPRA Vice-President/President-Elect. She will serve as President of the organization in 2025-2026.



Quinn and April released a new policy update in May. The updated included revisions to several existing policies and the premier of two new policies: one on accepting credit from non-accredited private schools and

homeschools and one on sick leave banks. Both new policies were requested by our members and are now a part of the model policy manual available to Policy Update Service subscribers along with a recording of the policy update webinar explaining the contents of this update.

GOAL 4: ALLIES & PARTNERS

In May, Misty and Quinn attended various stakeholder meetings. These included a comprehensive school safety legislation review, a facilities funding meeting, a new Title IX regulations overview, school libraries legislation review and a meeting on board operating protocol.



BOISE STATE UNIVERSITY

Technology Association to educate our members on cybersecurity practices.

[You can view the educational flyer here.](#)

This month, we worked with Boise State University, Idaho Digital Learning Alliance, and Idaho Education



As our staff prepared for School Board Appreciation Month, we engaged our partners and affiliates to help us celebrate the month. Our partner BuyBoard was eager to help us celebrate our wonderful school board members.



and vision and are sponsors for our 2024 Leadership Institute.

In May, we signed on a new business partner, Regence. We are excited to work with them. They have already been supportive of our mission

ISBA STAFF CORNER

Throughout the month of May our entire ISBA staff participated in a May Movement Challenge. Everyone had the opportunity to set their own goals of at least 1,000 steps per day with most setting a goal of approximately 10,000 steps. By the end of the month everyone had met their respective goal. **Together, our staff walked over 2.3 million steps!** We were able to partake in a few hikes as a staff, and even hosted a staff retreat where we had a staff field day in the afternoon. Many of our staff hope to continue this movement challenge on their own as the year goes on.

