

ISBA STRATEGIC PLAN REPORT

OCTOBER 2024



A MESSAGE FROM THE EXECUTIVE DIRECTOR



October was a month filled with statewide travel by staff, significant work on the upcoming Annual Convention, and continued work on the ISBA Strategic Plan. This month's report shares some of the many components of the team's work.

GOAL 1: MEMBERSHIP ENGAGEMENT



On October 30 we wrapped up our 2024 Region Meetings with Region 9's meeting virtually. It was such a pleasure to travel throughout the state and network and learn with our members. Thank you to all of those who joined us.



We are excited to announce that we have a new ISBA staff member! Dr. Jayson Lloyd joined the ISBA staff on October 30 as a Board Development Specialist. He will work closely with Phil to help expand Board and Leadership Development services and increased learning opportunities for ISBA members.



The ISBA Staff participated in our second Mid-Week Mastery this month. Quinn facilitated a learning opportunity on Idaho's Open Meeting Law to help our staff continue to serve ISBA's members. Staff love having this opportunity to learn and apply these topics to their roles within the organization.



The Policy Services Department has been working closely with the State Department of Education to create a Cell Phone policy to provide to all members after Governor Little's recent Executive Order banning cellphones in school. To view his Executive Order, [click here](#). To view the policy, [click here](#).

Phil, Quinn, and April have been exploring ways to make board policy a more effective governance tool. They are exploring using a policy for "Governing With Purpose." After conducting research of states across the country ISBA is going to lead the charge for intentionally governing through policy. Some expected changes to come are "goal" sections in each policy subsection, to help boards tailor their policies to fit their overall philosophy and agreed-upon goals. ISBA staff is also identifying policies that support student achievement and are working on a roll-out webinar.

GOAL 2: ADVOCACY

Quinn traveled to Charleston, SC in October for her Government Affairs Work-alike conference. She presented on the positive components of Idaho's Facility program to other states in attendance.

While traveling for Region Meetings, Quinn met with Senator James Ruchti to discuss an anti-voucher forum. ISBA believes the school voucher debate will be a large focus of the 2025 Legislative Session.

This year, ISBA members brought 15 resolutions before the ISBA membership to vote on during the 2024 Business Session. We are excited to see that we have had a record number of co-sponsors to the resolutions this year! To view the 2025 proposed resolutions, [click here](#).

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success

GOAL 3: COMMUNICATION



In October, Katie met with a member of the SDE staff to discuss ISBA's America 250 Campaign. During their meeting, they discussed how ISBA and the SDE could work together to encourage schools and students to get involved in the celebration. More details on ISBA's America 250 Campaign will be available soon.

GOAL 4: ALLIES & PARTNERSHIPS



In October, Misty presented to the Idaho Public Charter School Commission about the services ISBA provides to our charter school members. The presentation was well received and the commissioners and their staff raved about the services ISBA provides to our members.



Misty met with the Idaho Education Association's Executive Director, Paul Stark, in October to discuss teaming up to offer IBB training and facilitation to our members.

In October, April and Quinn worked with the Idaho Digital Learning Academy to create proactive and reasonable AI policy.



ISBA teamed up with the SDE in October to present at the Stronger Together Conference. This conference is offered to school social workers, psychologists, and counselors.



In October, Misty was asked to serve as the Chair of the COSSBA Executive Director Search Committee. They had their first meeting in October.



In October, Misty attended the Idaho Community Schools Statewide Steering Committee meeting. It is wonderful to see and hear all the ways community schools impact our communities.



STAFF CORNER



The ISBA staff participated in a step challenge for the month of October. To celebrate the end of the challenge some of our staff enjoyed a walk down Downtown Boise's historic Harrison Boulevard to view some of their famous Halloween decor.

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