

ISBA STRATEGIC PLAN REPORT

SEPTEMBER 2024



A MESSAGE FROM THE EXECUTIVE DIRECTOR



September was an exciting month for the ISBA team. We have begun to focus much of our attention on the upcoming Annual Convention as well as Region Meetings happening in September and October. We're happy to share some of the key updates we have to the 2024 Annual Convention and provide some insight into some the progress we have made on our Strategic Plan in September.

GOAL 1: MEMBERSHIP ENGAGEMENT

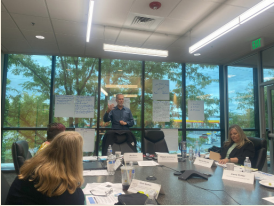


ISBA commenced our 2024 Region Meetings in September. We have enjoyed traveling across the state visiting with our members, educating them on ISBA's 2025 Proposed Legislative Platform, doing a short workshop with them on being united for students, and encouraging them to network with one another. 74 members attended the September Meetings.

The ISBA staff kicked off a new in-office education series to help us better serve our members. Once a month, we will be holding a staff workshop called "Mid-Week Mastery" where we will educate each other on important topics related to our work. Our first Mid-Week Mastery was on School Board Vacancies. Our hope is that by doing this ALL our staff will feel confident in answering our members questions as they arise.



This year, we are excited to bring a new opportunity to the Annual Convention attendees and the public. We will be hosting a Night Owl presentation with renowned author and Ted Talk presenter, Christine Porath, on Wednesday, November 6, from 6:45 p.m. to 8:15 p.m. Christine will share strategies to empower, uplift, and build greater resilience within ourselves and our communities. Join us as we come together to learn how we can strengthen and unite our communities for a brighter future! If you have yet to sign up for this, you can email ashley@idsba.org and she will get you registered.



We hosted our annual Consultants meeting in Boise, in September. This meeting was an opportunity for our consultants to enhance their skills and refine how we support your boards in board development. If you would like to schedule a board workshop, email an ISBA staff member and we can get you scheduled.

GOAL 2: ADVOCACY



During the 2024 Region Meetings, ISBA team members have been sharing ISBA's 2025 proposed Legislative Resolutions with region meeting attendees. We are encouraging members to co-sponsor resolutions that they feel passionately about, and feel prepared to vote on the 2025 Legislative Platform during the Business Session at the 2024 Annual Convention.



During September, ISBA Executive Director, Misty Swanson, attended the COSSBA Federal Advocacy Conference in Washington D.C. While there, she met with some of Idaho's congressional delegation and staffers and discussed several Idaho-specific topics with them. These included the reauthorization of the Secure Rural Schools Act, school safety, special education funding, and more.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.

VISION: Empower Local Boards for Student Success



GOAL 3: COMMUNICATION



During our August board meeting, our Executive Board asked us to put together a survey gauging the input of our members on their thoughts around required board training. We received 166 responses.

Nearly 46% strongly supported required training for school board members and nearly 29% somewhat supported it. In total, just under three fourths of respondents either strongly or somewhat supported required board training. This will give us some great talking points during the upcoming legislative session regarding this topic.



In 2026, America will be celebrating a huge milestone, the Semiquincental or the celebration of the signing of the Declaration of Independence.

This event is being called America 250 by the US government. ISBA has been working with our stakeholders and school board members to create a communications plan all around this celebration. We are looking forward to unveiling our America 250 Communications plan at our Annual Convention in November.



Staff members met in September to begin working on a communications plan and toolkit to help educate our members on how school board vacancies work and give them the materials they need to navigate their own school board vacancies. We plan to have a toolkit available to our members by December 1, 2024.

GOAL 4: ALLIES & PARTNERSHIPS



Misty attended PERSI's Annual Employer Tour in September. Director Hampton shared all of the latest PERSI updates for employers, and there was specific information for Idaho school employees.



In September, we distributed the annual dividend check to the ISBA Property & Liability Plan members. Since the creation of this insurance plan, ISBA has distributed \$9.1 million dollars to policy subscribers. Thank you to our insurance provider Moreton & Company for making this a possibility for ISBA members.



Each year, the our partners, Moreton & Company team up with us to host an art contest for students in grades K-8 for the yearly calendar we include in your convention totes. Each September, we gather in the office with a representative of Moreton &

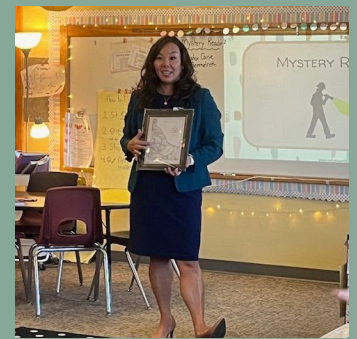
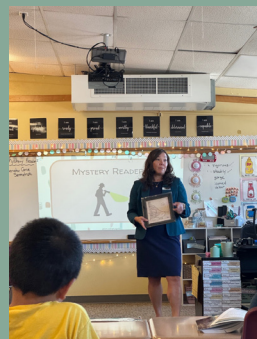
Company to vote on each of the calendar art pieces.



Phil Gore met with BPA Health in September to discuss ways we can continue to provide resources to schools across Idaho in order to help them combat the mental health crisis we are seeing in today's students. We are excited about the opportunities they will bring to our members at Convention in order to keep the discussion around this important topic alive.

STAFF CORNER

Executive Director, Misty Swanson's daughter had the opportunity to bring in a 'mystery reader' to her fourth grade classroom in September. Misty worked with State Senator Carrie Semmelroth, who is the senator in the school's legislative district, to be the mystery reader. Senator Semmelroth discussed her work in the Idaho Legislature, shared some state history information, answered some unique questions from students, and invited them to the Statehouse this spring.



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