

ISBA STRATEGIC PLAN REPORT

DECEMBER 2024



A MESSAGE FROM THE EXECUTIVE DIRECTOR

This month's Strategic Plan report closes out the year for ISBA. Together, the Board and staff have accomplished more on this Strategic Plan in the past 12 months than any other Strategic Plan previously. I'm proud of the success ISBA has experienced largely due to this work. I look forward to the next few months as we finish out the current long-term Plan and continue our work to support ISBA members.

ISBA STAFF CORNER

In December, our staff joined the Idaho Association of Counties and the Idaho Cities Association for a Local Government Networking Lunch. Our teams broke out into networking groups based on position and discussed how we can continue working together, what new ideas groups are using, and learning from one another. It was a massive hit. We appreciate our partnerships with these Associations and hope to participate in another event like this in the future.

GOAL 1: MEMBERSHIP ENGAGEMENT



In December, Misty and Quinn met with a few Boise School District trustees to discuss the upcoming legislative session and how we can continue to advocate best for our members.

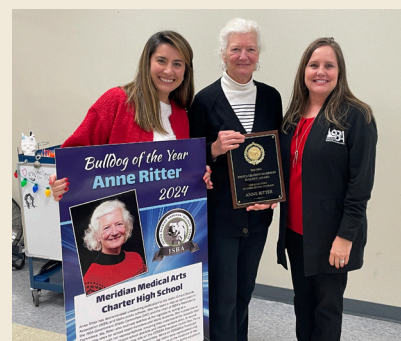
Idaho School Boards Association

STRATEGIC PLAN

2022 - 2025

goals on the strategic plan met to discuss what has been worked on from July-December and started strategizing for what our future Strategic plan will look like. To view previous strategic plan reports, [click here](#).

We are constantly working to ensure we're making progress toward the goals and strategies on ISBA's Strategic Plan. In December, staff members who oversee

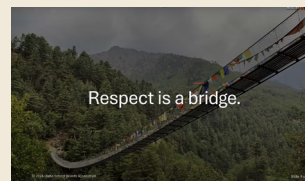


During our 2024 ISBA Annual Convention, we awarded Anne Ritter with the Jessica Gearino Harrison "Bulldog" Award. Unfortunately, Anne was unable to join us that evening. Our staff felt it was important that Anne was celebrated for all her advocacy work for

ISBA and Idaho's public schools. Misty and Quinn were able to join the Meridian Medical Arts Charter High School board meeting in December to present the award to Anne. We appreciate Anne and all she has done and continues to do for Idaho's students. Misty also attended a Meridian Technical Charter High School board meeting to present board member Larry Andrews with a 20 Years of Service award.



In a survey conducted this year, 75% of members responded in support of having required training for school board members. Our staff have met to ensure that if this is something that came to fruition it would be done in a way that works best for our members.



In December, Phil hosted a webinar on Leading with Respect. Over 30 attendees joined. This webinar is part of our ongoing Communicating as Leaders work.

To view a recording, [click here](#).

GOAL 2: ADVOCACY



In December, members of the Government Affairs team met with an expert from a national anti-voucher coalition to discuss tactics and gather data on how vouchers would impact Idaho.



Quinn and Misty have been working with multiple stakeholders and interested groups on comprehensive school safety legislation. We hope to see this legislation sometime during the 2025 Legislative Session.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.



VISION: Empower Local Boards for Student Success

GOAL 2: ADVOCACY CONT.



With the threat of the passage of school voucher legislation on the horizon, we have been encouraging our members to share op-eds on their reasons why vouchers are bad for public schools. In December, ISBA President-Elect, Jason Sevy, shared an Op-Ed with the Owyhee Avalanche. If you would like to draft an op-ed or would like ideas on what your op-ed could include, reach out to katie@idsba.org.

The ISBA Government Affairs team has been working diligently to ensure our members are prepared to discuss the negative impacts school vouchers have on Idaho's students and public schools. In December, we hosted an Advocacy Lunch and Learn with the Idaho School Administrators Association, The Idaho Rural Schools Association, and Idaho Business for Education where we educated members on the impacts of school vouchers and provided them with a toolkit to help them navigate this important issue.



Part of ISBA's Advocacy goal is to involve and educate the general public on the legislative happenings of public education in Idaho. Since we know vouchers are going to be a large discussion point in this year's Session, we created a contact sign up list for

anyone who is passionate about keeping public dollars in public education. Since the creation of this list in December, we have had over 50 people sign up, most of which are community members. We plan to update them periodically throughout the session with calls to action and legislative updates regarding voucher legislation.



Quinn joined Idaho Ed News in December to speak on a podcast with Kevin Richert about the impact school

voucher legislation would have on Idaho's public schools. [You can listen to the podcast here.](#)

GOAL 3: COMMUNICATION

ISBA wants to ensure our members AND supporters of public education have resources available to them to help fight the rhetoric around school vouchers and school privatization. In order to do so, our team has put together a comprehensive toolkit with resources and documents to help you educate and inform. To view the toolkit, [click here](#).



In December, staff members finalized a School Board Vacancy Toolkit. We hope this resource will help our members navigate the important process of filling a school board vacancy. To view the toolkit, [click here](#).



ISBA released a new policy update before the end of December. It includes updates on a variety of topics, including generative AI tools. The highlight of this update, however, was a set of new Governing on Purpose policies for boards to set out the aims they are striving to achieve with their policies. ISBA held a webinar to provide a tour of these new updates. A recording of this webinar is now available to Policy Update Service subscribers on ISBA's Simbli site.

GOAL 4: ALLIES & PARTNERSHIPS



Idaho charter schools and school districts with financial-related services like bookkeeping, mandatory report filing, and payroll.

In December, Misty met with Charter Impact to collaborate on ways that Charter Impact can assist



members, to district/charter employees, and how to promote the program in general.

In December, Misty met with Ideal's new Executive Director to discuss collaborating on ways to promote Ideal to ISBA



She will complete her two-year term on the Board of Directors later this year. She also continues to Chair the COSSBA Executive Director Search Committee and attended several meetings in December.

In December, Misty attended the quarterly COSSBA Board of Directors Meeting.



In December, Misty attended the Idaho Liability Reform Coalition Board of Directors meeting.

In December, Morgan finalized the Potential Partner Assessment form. The goal of this form is to help her easily gather and share information on potential partners with ISBA leadership.