

ISBA STRATEGIC PLAN REPORT

MARCH 2025



A MESSAGE FROM THE ISBA EXECUTIVE DIRECTOR

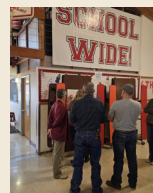


The ISBA team continues to work on the final components of the Strategic Plan. We are excited to share the progress we've made. Additionally this month, ISBA members and staff from districts/charters were invited to participate in the annual member survey. The feedback has been powerful and informative. We will be sharing the results with the Executive Board as well as a summary to ISBA members.

GOAL 1: MEMBERSHIP ENGAGEMENT



In March, ISBA President-Elect Jason Sevy presented a workshop on Oversight vs. Overstepping at the COSSBA Annual Conference. The room was packed with school board members and school leaders from across the country.



Our Board Development team joined the Council School District in March for a community workshop to collaborate on the district's next strategic plan. They had a wonderful turnout and received great feedback from participants.



In early March, ISBA opened registration for the 2025 Leadership Institute. This year, we are partnering with the Idaho Out-of-School Network to offer a bonus afternoon community engagement session. We are excited to travel throughout the state to bring these workshops to our members. [To register for a Leadership Institute, click here.](#)

GOAL 2: ADVOCACY



In March, ISBA joined Senate Education Chairman Dave Lent and other education stakeholders for a conversation on innovation in Idaho public schools. This discussion spurred the creation of an education coalition to continue exploring how the legislature can support public education and encourage innovation in our schools.



In March, Quinn joined IASBO's Annual Conference for a panel discussion with the State Department of Education on a breakdown of the 2025 Legislative Session as it relates to public schools.



In March, Quinn joined the Idaho Superintendent's Network for their JIT (Just In Time) workshop. She presented a recap of the 2025 Legislative Session.

MISSION: The Idaho School Boards Association advocates for Idaho students and public education with leadership and service for local school boards.

VISION: Empower Local Boards for Student Success

GOAL 3: COMMUNICATION



In March, ISBA President Brian Pyper shared an op-ed in response to a House floor debate on House Bill 291, the "High Needs Student Fund," which narrowly passed the House. A few weeks later, the Senate rejected the bill on a 17-18 vote. [Read Brian's Op-Ed here.](#)



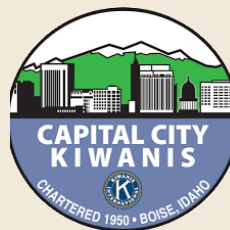
Our Communications Team saw massive success with the creation of social media reels related to the 2025 Legislative Session. Building on that momentum, we've launched a new campaign called Governance Tip Tuesday, where we share short video tips related to good governance. [View our weekly videos by clicking here.](#)

This year, our current strategic plan expires. Our team is eager to get started on the creation of the next ISBA strategic plan. In March, we sent a randomized survey to 200 ISBA members to help us gather input to drive our conversation on the creation of the next plan. We received over 50 responses.

GOAL 4: ALLIES & PARTNERSHIPS



In March, Misty concluded her service on the hiring committee for COSSBA's next executive director. The committee met with the board the day before the COSSBA National Conference and hired Kathy McFarland, who joins from her previous role as CEO of the Ohio School Boards Association.



In March, Misty joined the Boise Kiwanis meeting to speak to the group about ISBA and the services we provide to our members.



We're always looking to add new ISBA allies and partners whose missions support Idaho's public schools. In March, Morgan sent a follow-up email to ISBA's Executive Board to gather information on companies their districts and charters use to support schools.

ISBA STAFF CORNER



In March, Communications and Program Associate, Katie Russell was honored as a recipient of the Idaho Business Review's Accomplished Under 40 Award.



With the addition of our tenth staff member, ISBA completed a small remodel to add two workstations. Additionally, a conference room table and chairs were added to accommodate seating for everyone.

