

# ISBA STRATEGIC PLAN REPORT

APRIL 2025

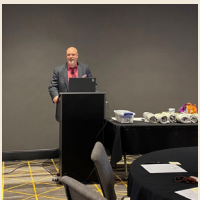


## A MESSAGE FROM THE ISBA EXECUTIVE DIRECTOR



The month of April was a busy one for the ISBA team as we continued work on the current Strategic Plan, participated in the spring Executive Board meeting, and engaged with members. Additionally, we completed the annual member survey and learned a great deal about what our members prefer for benefits and services and areas we can continue to work on.

## GOAL 1: MEMBERSHIP ENGAGEMENT



April has been a busy month for ISBA's Board and Leadership Development department. Phil and Jayson have traveled to 10 districts and charters across the state to conduct workshops and join board meetings.



In Late April, our Policy Services department hosted its winter policy update webinar. We were excited to do something different with this webinar, and opened it up to non-policy subscribers to give them a preview of the services provided if they were to sign on. We had over 65 members attend.

Each April, we host one of three ISBA Executive Board meetings. At this year's April meeting, our Executive Board spent a large portion of the weekend focusing on the creation of our 2025-2028 Strategic Plan. Through discussion, staff and the executive board created a new mission and vision statement. The board also, approved ISBA's FY2025-2026 budget and shares reports and progress from our Government Affairs Committee, Scholarship Committee, and Board and Leadership Development Committee. If you have any questions about the work and responsibilities of the ISBA Executive Board, we encourage you to reach out to Misty. Find pictures of the event on the next page.

## GOAL 2: ADVOCACY



In April, a few ISBA staff members joined the State Department of Education's discussion on administrator and teacher retention and on some legislation that came from the 2025 Legislative Session.

The conversation was robust and by the end of the meeting, the SDE had some great ideas of how to help districts find and keep quality applicants.



In April, our Government Affairs team hosted the 2025 Post-Legislative Session Recap Webinar. We had over 90 members attend. [If you would like to watch a recording, click here.](#)



Beginning in April, Quinn and multiple ISBA members joined town halls across the Treasure Valley to discuss the impacts vouchers will have on Idaho public schools and Idaho students. These town halls are expected to take place all across Idaho throughout the summer and into the fall. For information on town halls near you, [click here](#) or contact Quinn.

**MISSION:** Empower and champion school boards to foster student success.

**VISION:** Every school board is inspired and equipped to govern effectively. We are the trusted and reliable voice in education advocacy. Each student in Idaho has the opportunity to thrive.

## GOAL 3: COMMUNICATION



ISBA staff members worked to create a new way to continuously gather feedback from ISBA members on ISBA services in April. We now have an easy to access form, found [here](#), that will help us constantly shape and tailor our services to the needs of our members.

## GOAL 4: ALLIES & PARTNERSHIPS

### PARTNERS & AFFILIATES



Between March and April, Misty and Morgan held over 16 meetings with potential partners of ISBA. From those meetings we have had two new partners sign on and are in the process of working to on-board them. We will announce them as soon as the on-boarding process is complete.



In April, Quinn joined the State Department of Education's Prevention Conference to discuss the 2025 Legislative Session. We always enjoy having the opportunity to attend Idaho education stakeholder events.

The ISBA staff and Executive Board are in the process of creating a new strategic plan to help guide us in 2025-2028. As part of the creation process, we invited stakeholders to join us at our April Executive Board meeting to provide input on our next strategic plan. We had attendees from the Association of Idaho Cities, the Idaho Legislature, the Fruitland School District, Idaho Digital Learning Alliance, the State Department of Education, and the State Board of Education.

## ISBA EXECUTIVE BOARD AND STRATEGIC PLANNING HIGHLIGHTS

**Our new mission statement:** Empower and champion school boards to foster student success.

**Our new vision statement:** Every school board is inspired and equipped to govern effectively. We are the trusted and reliable voice in education advocacy. Each student in Idaho has the opportunity to thrive.



## STAFF CORNER

In April, Research & Policy Specialist, April Hoy participated in her recreational rugby team's prom dress rugby game in Boise. April won the award for Best Dressed. She purchased her prom dress at a thrift store and then altered it to her liking and to be functional during the rugby match.

