

ISBA STRATEGIC PLAN REPORT

MAY 2025



A MESSAGE FROM THE ISBA EXECUTIVE DIRECTOR



Members loved this year's Leadership Institute. Attendees rated their likelihood to recommend these workshops to other Idaho school board members as a 4.9 on a 5-point scale. (This is a Net Promoter Score of 90!) We were excited to see so many of you engaged in learning about community leadership and superintendent evaluation. Our Board Development Team has continued providing workshops across the state for boards on these topics. Summer is a great time for boards to hold a retreat to discuss how the board is doing, how your schools performed this past year, and what your goals and hopes are for the coming school year. Let us know if we can facilitate a board retreat for you this summer.

GOAL 1: MEMBERSHIP ENGAGEMENT

LEADERSHIP INSTITUTE

Throughout the month of May, the ISBA Board and Leadership Development team, traveled throughout the state providing Leadership Institutes to ISBA members. This year's Leadership Institute focused on preparing our members for superintendent evaluations and community leadership. You can find photo highlights from our time across the state on the last page of this report. If you would like to bring a Leadership Institute to your district or charter, contact our team today at info@idsba.org.

We are excited to continue expanding our monthly networking opportunities for our members. This month, we launched a Charter Board Member Networking Meet-Up. These meetings are scheduled monthly throughout the year on the third Wednesday of each month at noon MT. We also host a Board Chair networking meet up on the second Wednesday of each month. The next one is July 11 at noon. There is a meet-up for Board Clerks on August 14. If you would like to join an upcoming networking session for charter members, or one of our other networking sessions, reach out to info@idsba.org.

Even while our team was busy providing Leadership Institutes across the state, we still were excited to have the opportunity to join districts across the state for board development workshops in May. This month, we worked with, Fruitland, Bruneau-Grand View, Oneida, Lake Pend Oreille, and New Plymouth School Boards.

GOAL 2: ADVOCACY

CALL FOR RESOLUTIONS

In late May, we opened calls for the 2026 ISBA Resolutions. ISBA members have until July 31 to submit their proposed resolutions. Members will then vote on the proposed resolutions at the 2025 Annual Business Session at the ISBA Annual Convention. New this year, we are excited to host a Resolution's Open House Zoom meeting on June 5. Anyone with questions related to the resolutions process are welcome to join and ask questions.

In May, members of our Government Affairs team, joined Caldwell School District at their board meeting to discuss the outcomes of the 2025 Legislative Session.



In May, Quinn Perry had the exciting opportunity to travel to Washington, D.C. to advocate against the federal voucher bill (ECCA). She spent three days on Capitol Hill meeting with congressmen and their staffers to educate them on the harm vouchers will cause to public schools across Idaho and our country.



In May, Members of our Government Affairs team met with the Office of Performance Evaluation to discuss next steps in an OPE study that will be focusing on CTE educator pay across Idaho. We are grateful for the Legislature's interest in this topic and look forward to seeing what the study finds.

MISSION: Empower and champion school boards to foster student success.

VISION: Every school board is inspired and equipped to govern effectively. We are the trusted and reliable voice in education advocacy. Each student in Idaho has the opportunity to thrive.

GOAL 3: COMMUNICATION



In 2026, America will celebrate its 250th anniversary. Throughout the next year, ISBA will proudly join countless organizations, government agencies, and excited citizens in commemorating this historic milestone. In May, we began taking the first steps to help our members discover ways to participate in the America250 celebrations. Beginning this month and continuing throughout the year, every ISBA newsletter will feature a dedicated section highlighting America250-related news, events, and opportunities. We look forward to celebrating this momentous occasion alongside fellow Idahoans and Americans across the nation.

GOAL 4: ALLIES & PARTNERSHIPS



In May, Misty joined BuyBoard representatives to discuss how we can continue to share their services with our members. BuyBoard streamlines the

purchasing process for schools, municipalities, and other public entities across the nation, and has multiple vendors in Idaho easily accessible on their website. [Click here to learn more.](#)



In May, ISBA joined the Idaho PTA for their Annual Conference. Quinn Perry presented a workshop on School Board Engagement and the connection between school boards and the PTA. We are always grateful for the opportunities we have to join our partners at their events.

In May, we signed on three new ISBA Partners. We are excited to introduce you to i-Ready, Panacea, and Geary Pacific Solutions. You can learn more about each of these companies, by clicking on their logo.



HIGHLIGHTS FROM THE LEADERSHIP INSTITUTE

