

ISBA STRATEGIC PLAN

July 2025 - June 2028



MISSION:

Empower and champion school boards to foster student success.

VISION:

Every school board is inspired and equipped to govern effectively. We are the trusted and reliable voice in education advocacy. Each student in Idaho can thrive.

Integrity • Community • Leadership • Responsibility • Knowledge

Goal One:

BOARD SERVICES

Provide exceptional services for ISBA members.

- 1.1** Board members have the knowledge and skills to govern effectively.
- 1.2** All Idaho school boards have fully updated and complete policy manuals.
- 1.3** The Annual Convention provides relevant content and experiences that meet attendees' needs.
- 1.4** Members receive valuable information that they effectively utilize and share, and ISBA increases visibility among its members, the public, and education stakeholders.
- 1.5** Members participate in and benefit from all ISBA services.



Goal Two:

ADVOCACY

Represent and advance the interests of Idaho school board members in support of public education.

- 2.1** School board members are informed of state and federal issues impacting public education.
- 2.2** School board members are equipped with trusted information and actively share it with their constituents.
- 2.3** Adopted ISBA resolutions are effective and well-received by members and legislators.
- 2.4** School board members are visible in state public education advocacy.
- 2.5** School boards create and execute a local advocacy plan.
- 2.6** The public understands the role of a school board, and views school board service as something desirable and meaningful.
- 2.7** The public understands the vital role of public education in fulfilling the American dream.





Goal Three:

SUSTAINABILITY

Increase the viability of ISBA for the long-term benefit of Idaho school boards.

- 3.1** Staff and Executive Board Members understand school board members and districts/charters' needs.
- 3.2** All Idaho School Boards are ISBA Members.
- 3.3** Members and non-members are engaged with staff, programs, and services.
- 3.4** Members and stakeholders recognize ISBA for its valuable, high-quality work.
- 3.5** ISBA is fiscally responsible and solvent.
- 3.6** Members continuously experience highly capable and competent leadership and staff.
- 3.7** Members benefit from ISBA's valuable business partners and resources.

